



Veer



WE'RE FOR ADVENTURE,

Veer scraps convention to bring you the first-ever premium baby stroller and rugged wagon hybrid.

What happens when you combine a premium stroller and a rugged wagon? The result is the Veer Cruiser, which blends the feel, functionality, and safety of modern high-end strollers with the rugged fun of a wagon. This is not just about mobility — it's also about family fun.

The world's first all-terrain crossover, the Cruiser is even equipped with two cup holders and a useful snack and drink tray. Reassuringly, safety is paramount; the Cruiser meets stringent ASTM stroller safety standards and is JPMA-certified.

Built to inspire fun for families 0-5 years and up, Veer have designed their award-winning hybrid to grow and adapt to your current and future family needs.

When founder Andrew Bowman tasked Atlanta-based developers SHERPA Global with creating an online presence matching his product's sense of fun and adventure, the developers quickly realized that a standard online eCommerce experience would not suffice – rather, it had to feel every bit as premium as the product itself.

"WooCommerce enabled us to design and develop an entirely custom shopping experience for all types of devices – desktop, tablet, and mobile. The entire experience was considered from start to finish, from a customized theme, to 360 product rotations, to custom order emails. We wanted the ease of use of the product to be demonstrated on the website – we deployed social login to make account creation easier, URL coupons to make purchase faster, and AJAX-enabled widgets to make the application zip along without refreshing every page."

– SHERPA Global, developers

Within the first year of selling online, Veer surpassed their online sales goals by 200%.

Insight, passion and intuition are at the heart of Veer - with Andrew and his crew now taking their movement worldwide, more new products that inspire great family fun are sure to follow.

WooCommerce Google Analytics Pro

EXTENSIONS USED

- Mailchimp for WooCommerce
- PayPal Checkout
- WooCommerce Google Analytics Pro
- WooCommerce Email Customizer
- WooCommerce Ninja Forms Product Addons
- WooCommerce Social Login
- · Checkout Field Editor
- URL Coupons by SkyVerge
- FedEx Shipping Method
- · Ajax-Enabled Enhanced Layered Navigation
- Stripe
- Google Product Feed
- Grid / List Toggle

DEVELOPER

SHERPA Global

DESIGNER

SHERPA Global

CATEGORY

Babies & Kids

COUNTRY

United States (US)

VISIT WEBSITE

https://www.goveer.com