



# How we helped Vertuoza

## The problem

Diversify its lead origination strategy from Google and social media.

## The results

**100 %** Cheaper cost per qualified demo 1 done vs SEA

**25** Qualified demo 1 booked per week for Vertuoza internal sales team members

**5** Weeks to be fully ramped up

**10 %** Answered call to demo 1 booked