![Thrive Themes logo]

WMappDigital

Thrive Tools Used

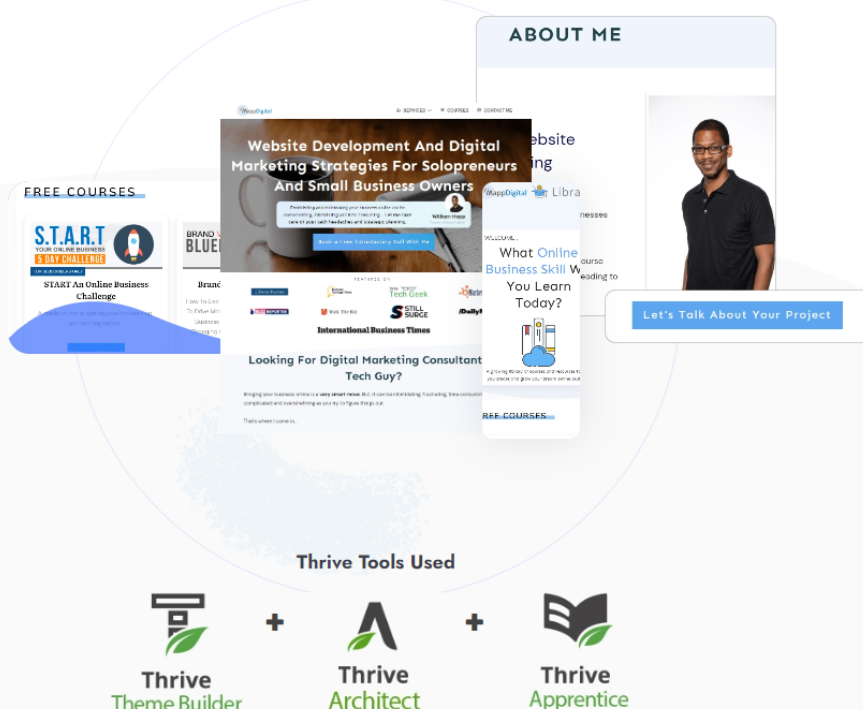**Thrive** Theme Builder + **Thrive** Architect + **Thrive** Apprentice

William Mapp is a freelance website developer and digital marketing strategist who specializes in helping artists, small interest groups, online coaches, course creators, and consultants get their businesses online. His website, powered by Thrive Suite, offers a clean, professional design with clear calls-to-action for his online marketing and development services. We LOVE the use of social proof in the form of "featured in" media logos, certifications, and testimonials, all made possible with Thrive Theme Builder and Thrive Architect.

We love these features...

Eye-catching, colorful dropdown menu icons

William's website features fun, multicolored icons in his stylish custom dropdown menu. These help to differentiate key sections and inject some playful personality into what would otherwise be a typical navigation.

Thrive Theme Builder

Professional online courses available to both visitors and subscribers

William offers professional training (called the WMappLibary) and uses the power of Thrive Apprentice to restrict access between his public and subscriber-only courses. This lets casual visitors get a taste of what's on offer... all they need to do is sign up to get more!

Thrive Apprentice

Embed customizable Contact Forms so potential clients can reach out

A service website is no good if people have no way to get in contact. That's why William has embedded a customized Contact Form directly into his site, to encourage potential clients and partners to reach out and share their ideas.

Thrive Architect

William Mapp
at WMappDigital

Thrive Themes has been a real game changer for me. As an online business consultant and affiliate marketer, I am beyond grateful for how it allows me to quickly and easily crank out really beautiful websites that look and function exactly as wanted, for both myself and my clients. It is truly a joy to take simple and complex ideas and transform them into fully functioning websites.

I also find Thrive University and the Thrive Themes Blog to be invaluable resources of actionable advice and tips about online business and online marketing.