

W Hairdressing

Social Media, Print Design, Website Development





"The Inrive team have been functastic in supporting our salon with printed design and our brand new website. They are also instrumental in supporting us with our social media presence and we hope, going forward, they will continue to be a great friend of W Hairdressing."

Adrian Watson, W Hairdressing

We began working with the long-established Darlington hair salon, W Hairdressing, in 2015, supporting their general marketing and social media efforts, as well as producing some quality, on-brand print work for them. Over the years we have developed a wonderful professional relationship with salon owner, Adrian, and were delighted to get the opportunity to produce the salors' first website in 2018.

The innovative, friendly and enthusiastic approach of Adrian has allowed us to develop a fantastic positive working relationship ensuring we could accurately translate his ideas and objectives into a functional, smart website for the salon's customers. The website is clean and serves a solid purpose of providing information and raising awareness, but also has basic, but smart animations as users scroll through various pages, adding to the user experience.



A cut above the rest...

W Hairdressing's new website supports their existing marketing efforts, including social media activity and printed marketing, and we've also supported Adrian with PR activity in the local press for his charitable efforts. We're delighted to be a part of W Hairdressing's development as a business and hope to continue to add value for the long-term.