



Widex

Unifying employees with Wizdom

CORPORATE WEBSITE BASED ON O365

Towards one global, united enterprise

Widex is a family-owned company founded in Denmark in 1956. Today, Widex has sales companies in more than 30 countries. To bring the global organization closer together and support the strategic goals of the organization, there was a need to create a global communication platform.

"Globally, we sense a positive attitude towards our new corporate intranet. The shared intranet platform brings about the feeling that we are all part of one global organization."

Jorgen Kristensen, Business Applications Manager at Widex

New corporate intranet for 3800 users delivered within a short time frame

As a ready-to-run intranet solution that's easy to customize and use, Wizdom was able to support Widex in setting up a corporate website based on Office 365 in a very short time. More than 2000 users access the intranet from single-user PCs, while staff at production units reach the corporate portal from shared computers. The fact that Wizdom is delivered as an add on to the cloud based Office 365, eliminated the challenge of sales companies and headquarter not sharing network.

Wizdom communication channel

Global communication channel connecting Widex

As the most immediate need for Widex was a communication channel to reach staff, news occupy a central part of the intranet. The news module organizes news and information distribution through a channel based system that enables the distribution of news to selected groups of users. This means that corporate news are distributed to all staff, while country specific news are only made available to relevant groups of employees.

The module offers editors as well as staff an intuitive experience that makes writing, commenting and reading news easy for everyone in the organization.

Social features give life to the intranet

The news module's social features create a vibrant intranet with the option of commenting on and liking news.

CEO blog to inform of goals and direction

On the intranet home page, Widex' CEO has his own blog where he keeps staff updated. Creating awareness of Widex' common goals and direction throughout the entire organization.

"We needed to establish an intranet for the whole organization – and this had to be done fast."

Jorgen Kristensen, Business Applications Manager at Widex

Providing a platform for collaboration

Team, department and project collaboration

While all Widex' employees share a common intranet platform and enter the intranet from the same home page, sales companies are offered their own local sub sites. These sub sites supply a perfect framework to share information, resources, processes and tools specific to the sales company in question.

In addition, departments, project teams and communities are offered workspaces to facilitate collaboration and project management.

This results in an intranet platform that supports an effective structure and provides a place for mutual processes.



Wizdom cloud intranet unifying Widex

As Wizdom is fully customizable, Widex has been able to custom build on top of the solution to match Widex' precise set up. Consequently, each aspect of the solution was delivered in accordance with Widex' vision of a unifying platform that supports global communication and collaboration.

"We could have designed the solution ourselves. However, with Wizdom we could take a shortcut and quickly establish and launch a new cloud intranet – at a fair cost."

Jorgen Kristensen, Business Applications Manager at Widex

An intranet solution delivered in a very short period of time

With this ambitious objective, top management needed a central culture-bearing communication platform that employees at headquarters as well as in sales companies could access. Consequently, top management called for a global intranet solution for Widex. Widex identified the following top requirements for their new global platform.

- #1** A central, global communication channel for top management to inform staff.
- #2** A digital location for staff to cooperate and share resources and tools.
- #3** A platform that Widex employees across the global organization could access even though they share no common network or IT systems.