centific

Case studies

World's second largest smartphone manufacturer

Speech technology | Data labeling | Data curation | Domain expertise | AI in healthcare

Centific's platform helped advanced speech technology for global businesses by collecting multilingual data, transcribing millions of hours, and implementing efficient quality-controlled processes.

15k+
multilingual voice samples collected

4M+
hours of audio annotated

1.4M+
hours of medical data transcribed

Challenge
For the client to develop speech technology across industries, accurate multilingual voice data and healthcare-specific transcription would be necessary.

Solution
Centific curated voice data, optimized speech-to-text workflows, recruited skilled transcribers, and provided certified healthcare-specific transcription expertise to improve accuracy.

Results
The client reported improved accuracy, reduced turnaround times, and greater support for multilingual voice applications across entertainment, search, and healthcare.