



YBN Nahmir ft. G-Eazy & Offset - "2 Seater"



Song Promotion

Working together with Atlantic Records, we brought in 10 influencers to create content (no specific trend) in order to promote YBN Nahmir, G-eazy, and Offset's new single - 2 seater.

Length of campaign: one week

RESULTS

| | | | |
|------------------------|--------------------------|---------------------|------------------------|
| 10 | 2,500,000 | 32,200 | 4,480 |
| Influencers | Followers Targeted | Views | Organic Videos Created |
| 6,200 | 280 | 50 | |
| Likes | Comments | Shares | |
| 1.3% | 19.35% | \$0.16 | |
| Engagement: Viewership | Engagement: Interactions | Cost per Engagement | |

INFLUENCERS CONTENT

