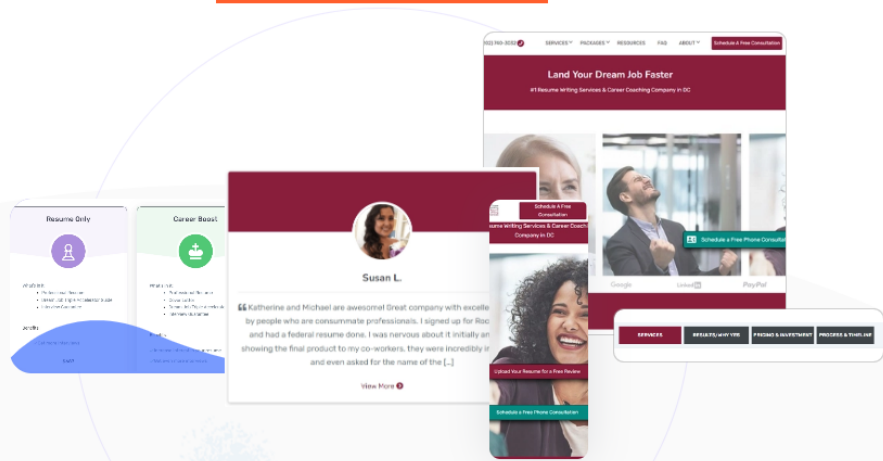


YES Career Coaching & Resume Writing Services



Thrive Tools Used



Thrive
Ovation

+



Thrive
Quiz Builder

+



Thrive
Architect

YES Career Coaching & Resume Writing Services offers a range of career-focused assistance to individual and business customers. Michael and Katherine Akbar have built a website that is full of great content and design, as well as *over 120* customer testimonials! It makes good use of a lightbox opt-in form that **triggers on exit intent**, as well as advanced Thrive Architect features like **document uploads** to enable people to share their resume for a free review. Their blog features SEO-focused SILO pages that also help visitors to find the posts that are most relevant to their needs.

We love these features...

Collect quotes and reviews from clients

A coaching and resume writing business like Michael's relies on great testimonials and social proof to encourage new leads to become paying customers. Thrive Ovation makes it easy to automate the collection of these testimonials, and display them anywhere across Michael's website.



Thrive Ovation

Give customers a clever way to figure what services they need

We *love* this innovative use of Thrive Quiz Builder to gamify the process of understanding and choosing the best-match service. This allows Michael to collect customer data and send them to the right results page based on their answers!



Thrive Quiz Builder

"It makes it *so easy* to build pages"

Michael's website is *packed* with customized pages that are tailor-made for his business. He makes great use of the full range of visual tools such as tabs, drop-downs, columns, sections and more, to ensure the content is easy to read and even interactive.



Thrive Architect

Michael Akbar

at YES Career Coaching & Resume Writing Services

When it came to revamping our website, I looked at and evaluated as many as 20 companies... one of my biggest concerns was compatibility until I came across Thrive Suite and especially Thrive Architect.

What I love about it is not only the capability and functionality of the software, but also the team behind it!

