


Alibaba.com is the best online platform for us to find global customers and expand our business



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 Gold Supplier

Zgrum Medical is a leading international broker of medical equipment. All our products are from brands that our customers already trust and use. We specialize in providing pre-owned medical equipment and disposables to doctors and surgical centers worldwide, especially to those that can't afford the latest technologies.

We found Alibaba many years ago when we were searching for medical equipment and quickly realized that it would be a wonderful way to promote our mission worldwide. After recognizing that Alibaba was the world's largest B2B platform, and in order to have the best exposure worldwide for our products, we decided to invest in Gold Supplier membership as it would allow us to enter the world market. Many hospitals worldwide are in need of surgical equipment, but can't afford the latest technologies, so they search on Alibaba for alternatives to be able to take care of their patients. That is why we decided that Alibaba would be the best way to reach these customers.

Even though we are a small enterprise, we insisted on continuing to do business on Alibaba for almost 8 years. Alibaba has proved time and time again to be one of our best generators of leads for international customers.

Even though we have been a Gold Supplier on Alibaba for almost 8 years, we continue to learn about new functions and features on Alibaba. In fact, we think that there are still many fantastic features yet to be discovered!

Recently, the Middle East has been one of our largest markets. Most of our previous customers have remained loyal customers for many years. We have a stable source of customer contacts thanks to Alibaba.

Although the competition between suppliers is very fierce on the Alibaba platform, we will continue to do business there because we have been able to continue to grow our business and exposure worldwide. In fact, we have established professional relationships with many customers all over the world.

The process for being authenticated as a Gold Supplier is very strict and complex, but this ensures that the suppliers on the platform are of a very high quality. Alibaba has built a world class e-commerce platform for buyers and suppliers to trade. This platform breaks down borders and enhances communication between businesses all over the world.

We would like to thank the Alibaba team for being proactive and helping us to maximize our exposure and reach new customers on the platform. We hope that our business will continue to grow with Alibaba into the future.