

TRIUMPH IN THE BACK OFFICE

Elite university sports camps trust
Camp & Class Manager

“Camp & Class Manager definitely makes our life easier.”

Jon Schulman, Co-Director of UCLA Sports Camps



UCLA is located in a diverse area of Los Angeles, California, drawing to its comprehensive sports camp program an average of 7,000 kids annually, including many from out of state and out of the country. With over 100 summer camps and many year-round camps and clinics each year, the organization assists campers in growing in their sports and perfecting their skills and techniques.

The university also promotes community involvement through such events as Dribble for the Cure, a university basketball-based fundraiser benefiting pediatric cancer research.

An Easy Upgrade

Jon Schulman, now Co-Director of Sports Camps, was an assistant director when the organization migrated all its sports camp management from ACTIVE Network's legacy software, Thriva, to ACTIVEWorks® Camp & Class Manager in 2015.

He was ‘thrown into the fire,’ so to speak, but “it was very easy to learn.” Despite that ease, which is a tremendous benefit for onboarding staff and summer volunteers, he still continues to learn new functions and features that make his job easier.

Convenience for Parents & Staff

Jon says that most parents expect online registration and love being able to complete it in just a minute or so, especially if they have multiple kids or they're registering for multiple camps. “Even if they sign up at the last minute, there's no scrambling on our end and it's easy for them to get the information they need.”

For the remaining who still prefer in-person or phone registration and paper checks, Jon says it definitely adds extra steps. “Online payment is convenient

for parents and for us – and all the registration details are collected in our database.”

7,000
camp registrations annually

Must-Have Reporting

As the camps grow, that means managing more registrations, dorm rooms, dining hall space, staff and coaches. With that many details across all 20 different sports, a scalable solution was required. “Having a database through Camp & Class Manager definitely helps us stay organized,” says Jon.

“It's easy to run a report of just one camp's 300 or more campers, and it's nice to be able to sort and categorize certain items you need very quickly, rather than sorting through papers. We can filter by past campers, new campers, where they're from, how they heard about us...and more, which impacts our advertising strategy.”

“IT WAS VERY EASY TO LEARN.”

Even more relevant in day-to-day operations is the ability to pull—“in just minutes”—any kind of information for coaches, including:

- + Session rosters
- + Ages
- + What high school campers are from
- + What position(s) campers play
- + Meal orders
- + Medical reports
- + Parent contact information

Email Tool

Jon finds that being able to segment their database by different sports, sessions and programs and then target just those groups with email communications is invaluable.

The Solution for Large Organizations

Jon is quick to recommend Camp & Class Manager:

“Any organization with a large scale – if you’re having 7,000 registrants in a short period of time – definitely needs an ACTIVE platform to keep you organized and make sure everything’s ready to go. I can see why a lot of universities and companies use it.”

Get the ball rolling.
Learn how Camp & Class Manager can organize your camps.

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