"An Affordable Option for Top Tech…"

How this Florida Brokerage Leverages BoldTrail to Power 120 Agents

SUCCESS SNAPSHOT

120	**3**	**818**
Agents	Offices	Transactions in 2023

Jessica Souza, Broker/Owner, Paradise Exclusive Real Estate

Jessica's brokerage uses both BoldTrail platform and BoldTrail BackOffice (which work seamlessly together with their powerful integration!)

The Challenge: Disjointed, expensive platforms.

"Before, we didn't have a brokerage CRM… all of our agents used their own. The variety of systems used made it tough to provide support and maximize services."

The Solution: Cohesive, affordable tech.

"BoldTrail offered an affordable option to provide everyone with top tech and support while having continuity across all of our agents."

Our agents spent more independently on a website & CRM. Ever since our brokerage partnered with BoldTrail, we've been able to provide the industry–leading tech for a fraction of what they were paying on their own."

Cost Savings with BackOffice:

"When we got BoldTrail BackOffice up and running the streamlined processes allowed us to close the same transaction count with less support staff due to less time and improved efficiencies."

Considering BoldTrail for your brokerage?

Learn more today and see for yourself why Jessica recommends BoldTrail!

Get a Demo   **BoldTrail**

"Boldtrail is more than just software– it is a community driven by providing industry–leading products and innovation, while maintaining high-level service and support."