

The Annie E. Casey Foundation

Success begins with a good foundation

THE ANNIE E. CASEY FOUNDATION

WHO WE HELP: KIDS FAMILIES COMMUNITIES LEADERS

OUR WORK BLOG ABOUT US CONTACT US KIDS COUNT DATA CENTER

Building a Brighter Future for Children, Families and Communities

Proportion of American Parents Without Health Insurance Hits Five-Year Low

In 2015, 12% of all parents — seven million Americans — lacked health insurance. This rate has steadily improved since 2010.

[READ OUR BLOG POST](#)

Our Areas of Investment

The Annie E. Casey Foundation (AECF) helps kids, strengthens families, builds stronger communities, and increases access to opportunity for all. One of our longest partnerships, our work with the Foundation continues to be anchored in mutual respect and shared responsibility.

“Happy Cog really brought a strategy and a sense of helping us achieve our goals as a foundation. It wasn't just ‘we can provide this many hours of design,’ ... they presented a partnership from the start.” —John Hodgins, Annie E. Casey Foundation

WHAT WE DID
Content Strategy
Design & Branding
Development
Back-end development
CMS customization
Front-end Development
Stakeholder interviews
Usability Testing

INDUSTRY
Nonprofits



John Hodgins describes what it was like working with Happy Cog on the Annie E. Casey Foundation website redesign.

Content-heavy websites demand a purposeful and sustainable content strategy. The net result of our work is a website that organizes the Foundation's content in easily navigable and digestible ways, as well as a design that reflects their storied legacy. Collaborative working sessions ensured the project ran smoothly, and that all decisions mapped back to the initial project requirements. Content workshops drove a new informational hierarchy, tagging system, and a host of content revisions. User research led us to change the site's content hierarchy, making a meaningful difference in how people find information they need, as well as aid in the discovery of new, useful content.

Our Work in Child Welfare

We have been developing new solutions to supporting vulnerable children and families for more than 20 years. We help child welfare agencies, policymakers and advocates do their jobs better by improving their approaches to:

VIEW ALL FILTER TOPICS: PRACTICE INNOVATION AGING OUT POLICIES

Casey consultants provide intensive consulting and technical assistance to child welfare agencies to boost outcomes for children and families.

It can be tough to become an adult, especially if you've been in foster care. Learn how the *Success Beyond 18* campaign helps teens prepare for the challenges of adulthood — and learn the high cost of doing nothing at all.

Each year, more than 25,000 teens age out of foster care, often with no connection to their families. The *1st Casey Youth Opportunities Initiative* helps young people in 15 states build family connections and access job, health care, housing and other resources.

Kids need stability to learn, so Casey is working with partners to ensure school stability for foster youth is priority.

We partner with jurisdictions to keep children safe and prevent unnecessary removals from families. We also help make sure children grow up in families, not shelters or group homes.

Several new tools allow agencies to measure child well-being. Caseworkers, administrators and IT staff can track and share information using *Casebook*, a powerful web-based tool developed to modernize agency procedures. What's the best way to match kids to providers who can help? A tool being tested by the *Institute for Child Outcomes* is designed to do just that.

Learn what a network of reform-minded child welfare advocates is doing to put children and families first in budget and policy deliberations.

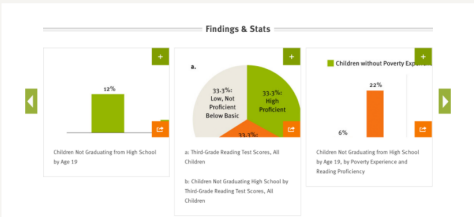
Living with family is often best when children can't live with their parents. Read about agency, data and policy practices that make it easier for children to live with kin caregivers. Learn what can be done to encourage foster parents in their important role. And see how agencies can help kids in foster care whose parents are incarcerated.

Neuroscience and child development research offer powerful insights that can shape how agencies work with children and teens.

What's the best way to help young people — including those in foster care — become successful adults? We support the *Youth Transition Funders Group* to develop smarter solutions. Also, we're co-funding efforts to equip caseworkers and child welfare systems to help teens protect their financial futures and avoid being targets of credit fraud.

The Foundation's many initiatives are sortable by how they are implemented and who they help—kids, families, communities, and leaders.

We also built out the backend publishing system. Part of this included our implementation of a more thorough and accurate tagging system and taxonomy, coupled with a robust search functionality to access information intuitively through a custom-built integration between [ExpressionEngine](#) (the chosen CMS for this project) and [Apache Solr™](#).



We used data visualization as part of the visual language to help communicate the foundation's national and local impact.