



## Apollo Endosurgery

Apollo Endosurgery is a medical device company focused on less invasive therapies for the treatment of obesity. Products include the Orbera Gastric Balloon and Lap-Band Gastric Band.

### Scope of Work:

- Campaign strategy development
- Product message development
- Landing Page development
- Video and ad creative
- Facebook ad campaign
- Adwords ad campaign
- Custom reporting & analytics