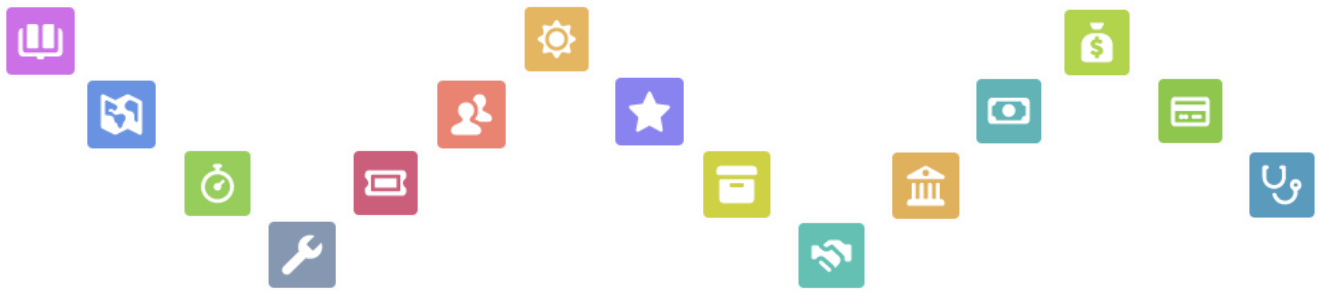


Case Study

Global Action Plan



COMPANY

Global Action Plan
www.globalactionplan.org.uk

London, UK

INDUSTRY

Nonprofit
Environmental Charity

OVERVIEW

Global Action Plan is a charity on a mission to tackle our throwaway culture and the harmful effect it has on the health of our young people and the planet. We're an Environmental Charity working with young people to reimagine our relationship with stuff and dream up very different ways of living and working. With the help of innovative companies and funders, we support young people to demand and drive a happier, healthier future for themselves and the planet.

Key Objects



What were you previously using for Project Management?

Spreadsheets! Lots and lots of Spreadsheets.



What challenges were you facing before using Mission Control?

We were constantly finding the information was inaccurate due to links between documents being broken. Collaboration was impossible as only one person could access the document at any one time.



What other options did you consider?

We considered a number of different Salesforce add-ins, as well as other stand-alone project management options.



How has Mission Control helped?

Mission Control has helped us to develop effective procedures and operational insight. Timesheets are now linked directly to projects, so we can ensure we are delivering to plan and budget.

Projects now link to our Salesforce Contacts so we can ensure we have the correct information to hand. Using Mission Control has brought a lot of elements together for us, making managing our projects much more effective.

Within the Mission Control framework we are able to track not just the status of our projects, but the impacts they are having.



What do you have planned going forward?

We will be using the data we have in Mission Control and Salesforce to develop greater analysis and reporting to deliver key information to those staff members that need it in an effective and timely manner.

