



making work flow



Case Study: EMG Motor Group

EMG has eight car dealerships spread across Cambridgeshire, Norfolk, Suffolk and Lincolnshire. They are a new and used car franchise outlet for Citroen, Hyundai, Kia and Mazda, as well as being a registered Ford Service authorised repairer.



Case Summary

Name: EMG Motor Group
Location: East Anglia and the East Midlands
Sector: Retail

Overview

ASL secured the EMG print solutions contract in 1998 and developed a long-lasting business relationship, extending the contract in 2015.

Solution

- ASL Technology

Benefits

- Examine existing operating systems and review requirements regularly to give greater cost savings across the company
- Establish a Print Management System in the near future to further enhance environmental credentials
- The total savings is 40% due to the invaluable support of our partner Kyocera

Overview

ASL secured the EMG print solutions contract in 1998 and developed a long-lasting business relationship including extending the contract in 2015.

The quality of the equipment ASL supplied, alongside cutting edge technology and value for money ensured the retention of this highly sought after account. This was complemented by ASL's excellent service support over almost two decades.

Solution

Looking at future requirements for EMG Motoring, each site was examined individually with a hands-on approach to gain and maintain the confidence of all users across the company and provide significant cost savings.

Greg O`Gorman, IT Director at EMG Motoring, was involved in all aspects of discussions with significant input in the final specification of the purchased equipment for EMG Group.

Benefits

ASL Group has worked with EMG Motoring to examine their existing operating systems and review requirements regularly to give greater cost savings across the company.

The total savings enjoyed by EMG Motoring currently is 40% due to the invaluable support of our partner Kyocera.

ASL are also helping EMG Motoring to establish a Print Management System in the near future to further enhance their environmental credentials.

"The decision to award ASL the contract for the new printer fleet wasn't just based on price, also the level of service we would receive. We look for a partner, not just a supplier, who deliver equipment we can rely on and give full service support. ASL ticked all the boxes. We reduced print spend without compromising the level of service."

Greg O`Gorman, EMG Motor Group

We Recommend What's Best For Your Business, Not Ours

ASL is one of the largest established managed-office services suppliers in the UK. With 9 sites across England we are local, whilst providing national coverage, with the ability to be agile in our service offering to react to your changing needs.

We work with 7000+ customers, providing them with excellent service levels that ensure they don't have to worry about downtime affecting their business. We worry about it, so you don't have to.

Whether you wish to leverage your previous investments and mix new technology with legacy IT or install new infrastructure from a single or multiple vendor, we can help. From your first machine to your first fleet, we are your trusted partner.



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