



making work flow

## Case Study: Parkwood Leisure

Formed in 1995, Parkwood Leisure is one of the leading leisure management companies in the UK.

Currently operating 84 leisure facilities on behalf of 27 Clients, Parkwood Leisure employs 4,500 staff throughout England and Wales and is also working with Sport England, the National Health Service and the Department of Culture, Media and Sport to help promote healthy living and the development of community sport in the UK.



## Case Summary

Name: Parkwood Leisure  
Location: England and Wales  
Sector: Sports & Leisure

### Overview

ASL have been working with Parkwood Leisure for 15 years, supplying Head Offices along with 75 sites.

### Solution

- ASL Technology

### Benefits

- More modern, energy efficient multi-functional devices
- Streamlining software to manage print across the whole company network
- Flexible solution tailored to each location
- Cost savings across the business

### Overview

ASL have been working with Parkwood Leisure for 15 years and now supply both the Head Offices in Worcestershire along with the 75 sites across the UK currently being managed by Parkwood.

We work closely with the group IT department and integrate MFD devices across the network to operate as photocopiers, faxes, scanners and printers.

### Solution

Together we have looked closely at the number of desktop printers in use across the network and, wherever possible, these have been removed and replaced with new modern, energy efficient MFD devices. The operation now has over 90 MFDs and 12 printers under contract with ASL and we are in the process of installing Papercut software to better manage the total print solution.

### Benefits

The ASL solution has enabled Parkwood Leisure to enhance their print strategy, a solution that is fully integrated across all locations.

Replacing the old and unreliable devices with new modern MFD's have allowed for a flexible and cost saving solution.

The installation of Papercut software will offer a fully controlled and monitored solution in terms of usage and cost.

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- Streamlining software to manage print across the whole company network
- Flexible solution tailored to each location
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"Parkwood have a varied portfolio of requirements across many locations and ASL supply and support these needs to the very high standards demanded of them. They have worked with us to give us both the flexibility and savings that we needed to run our operation more effectively across all our sites."

*Andrew Wadland, Parkwood Leisure*

### We Recommend What's Best For Your Business, Not Ours

ASL is one of the largest established managed-office services suppliers in the UK. With 9 sites across England we are local, whilst providing national coverage, with the ability to be agile in our service offering to react to your changing needs.

We work with 7000+ customers, providing them with excellent service levels that ensure they don't have to worry about downtime affecting their business. We worry about it, so you don't have to.

Whether you wish to leverage your previous investments and mix new technology with legacy IT or install new infrastructure from a single or multiple vendor, we can help. From your first machine to your first fleet, we are your trusted partner.

**Visit [asl-group.co.uk](http://asl-group.co.uk) for more information.**