

For Life Coaches

Assessments are a great way for life coaches to find their ideal clients and deliver value

Assessments For Life Coaches

When used for lead generation, assessments are a powerful form of [engagement marketing](#) that offers numerous benefits:

- Establishes Credibility
- Provides something of value
- Starts a conversation
- Creates a relationship to build on

The benefits of assessments for life coaches don't end with lead generation:

Client On-boarding: Gather information about your new client to get coaching sessions off on the right foot. Determine where your client is in their journey, and what areas they need the most help in.

Progress Assessments: Offer assessments to clients throughout the coaching process to measure progress and provide tangible proof of your program's effectiveness. Automated scoring and feedback make evaluating client achievements easy, measurable, and repeatable.

Customer Satisfaction: Use an assessment to gather candid feedback on your coaching practice. These types of assessments can be a great way to solicit testimonials!



Here are some examples of assessments our clients have created:

[Stress 360 Survey](#)
[Partner Rater Quiz](#)
[Is My Child Ready to Night-Wean?](#)
[How do You Connect with God?](#)
[Body Intelligence Self Assessment](#)
[Christian DISC® Personality Assessment](#)

If you want something that is more in-depth,
more professional, more customizable,
Assessment Generator ... is honestly the best
software that I've seen online

– Tres Adames, Pastoral Counselor at [Arizona Christian Counseling](#)