

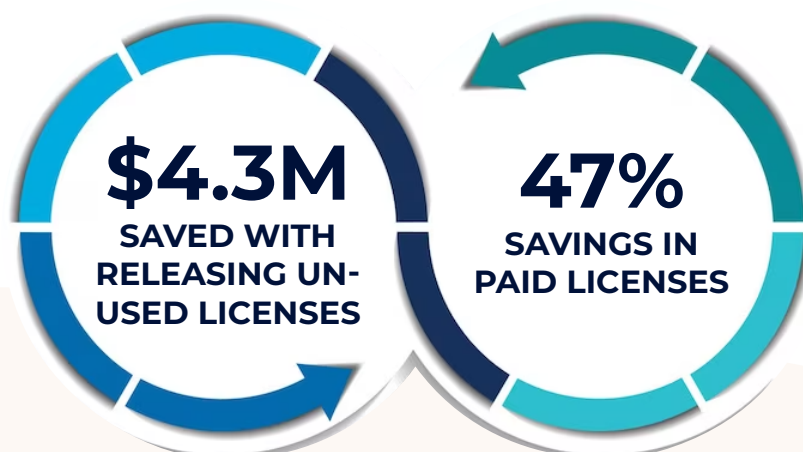
Software Usage and Optimization Analysis by an IT Service Provider

ProHance enables effective software usage and optimization analysis with the help of its Asset Optimization Module

EXECUTIVE SUMMARY

The organization with **2100+ users** was looking for a method which would help them in analysis and identification of license usage. The data would assist them in optimization of surplus licenses.

With the help of ProHance, client was able to complete this exercise which resulted in savings of **103** Licenses (**89** licenses had no usage and **14** had no active users). This contributed to **47%** of savings in License cost as they had purchased **219** Licenses.



CHALLENGES

Organization was looking for a method to identify its optimal number of paid software licenses as per its usage.

With this process, use of surplus licenses must be optimized which should result in savings for the organization.



HOW PROHANCE HELPED

- ◆ ProHance functionality helps in tracking usage of the software installed at an individual level.
- ◆ The organization configured all the paid applications and gathered the data to analyze usage of these applications.
- ◆ This activity helped identify the ratio for actual license utilization along with the leakage due to non-utilization. Employee counselling initiatives by the organization improved the engagement and eventually the usage.



VALUE CREATED

- ◆ Comparison of usage with currently allocated paid licenses leads to identification of **least or underutilized software**.
- ◆ Software licenses with **no or low usage** were realigned or released to save cost.
- ◆ For rest of the software licenses with less usage, an **alternative usage option** was identified to ensure optimum return on investment is achieved.

ProHance

ProHance is a comprehensive cloud-based enterprise workforce analytics solution that optimizes workforce performance and processes. ProHance's robust, intelligent analytics engine combined with its process automation capabilities drives measurable business outcomes, improves decision-making, enables continuous improvement and boost employee engagement. ProHance is used by leading Shared Services, BPO, KPO, and IT Services organizations across the globe.

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