

THE ASSOCIATION FOR RESEARCH IN VISION AND OPHTHALMOLOGY CASE STUDY



"How ExpressPass™ and badge[on]demand™ processed 1,200 registrants per hour"

The Association For Research in Vision and Ophthalmology

The Association for Research in Vision and Ophthalmology (ARVO) holds an annual conference, which is the world's largest gathering of international eye and vision researchers. With over 12,000 attendees, ARVO needed a registration and badge printing option that would move registrants through the registration process on-site quickly and efficiently with as little wait time as possible.

We suggested our exclusive [badge\[on\]demand™](#) and [ExpressPass™](#) solutions to allow easy registration and badge printing on-site. [Badge\[on\]demand™](#) allowed on-site registrations to be entered directly into their familiar AMS, avoiding having to train their staff on new software. It also permitted for quick badge edits, allowing ARVO to make any necessary edits directly in their AMS. [ExpressPass™](#) ensured that pre-registered attendees could print their badge on-site too. A barcoded confirmation was sent to attendees, which was scanned at the [ExpressPass™](#) kiosk. Confirmations were easily scanned from a printed paper or directly on a mobile device. If the confirmation email could not be located, any attendee could still find their registration in the system and print their badge through the [ExpressPass™](#) simple search tool.

Using [ExpressPass™](#), ARVO was able to process 1,200 registrants per hour. The line for badge printing for over 12,000 attendees was constantly moving, so no one was held up for a long period of time. ARVO was able to process registrations and badge prints onsite quickly and efficiently which set a great tone for the entire event.