



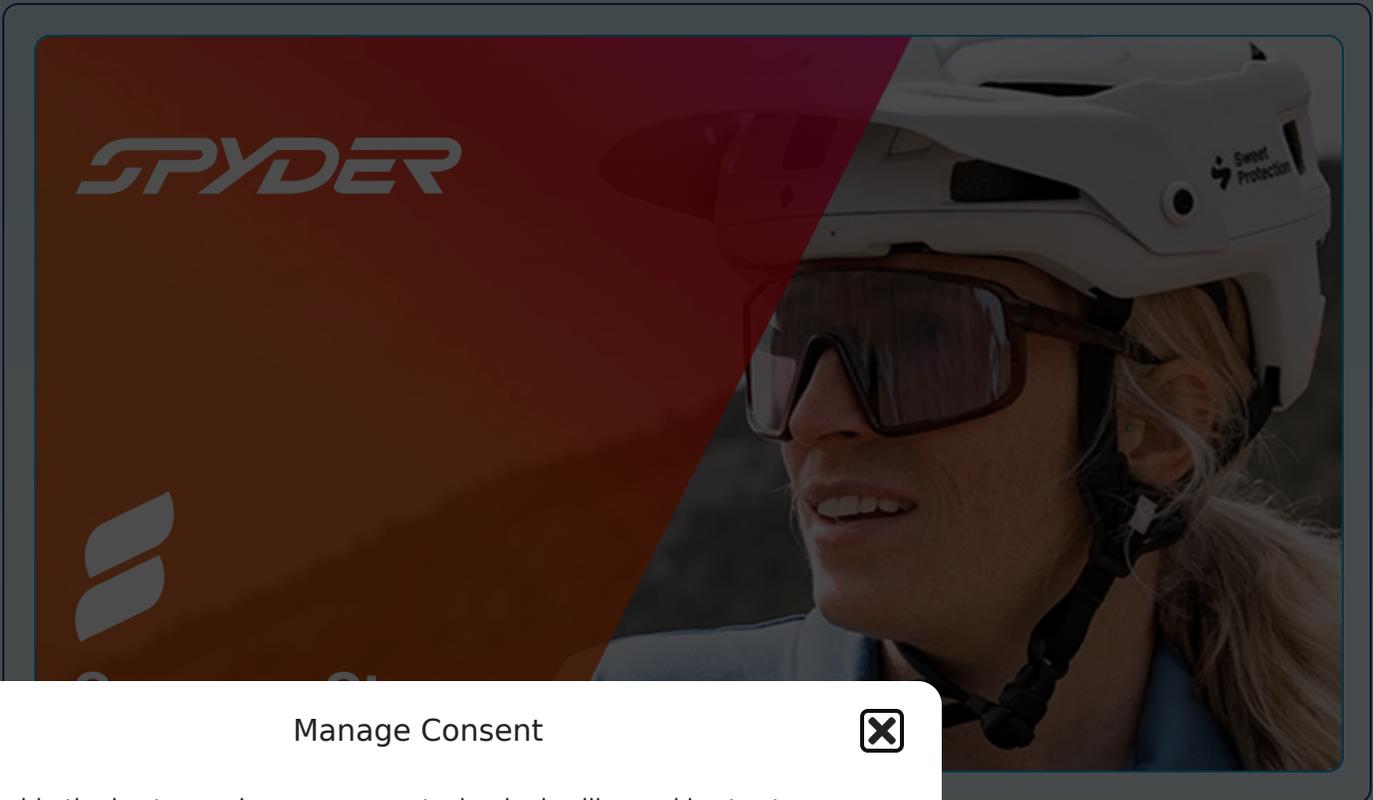
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Spyder

With Athos Commerce, Spyder took control of the online shopping journey, replicating an enhanced experience both on and off the mountain.



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150%

20%

Overall Revenue Attributed to Search

"Athos Commerce's merchandising solutions enhance Spyder.com's online experience, empowering them to curate and showcase their products with ease. By harnessing Athos Commerce's capabilities, Spyder is constantly improving customer engagement, driving sales, and ensuring a smooth customer experience."

Gabriel Tome

Sr. Customer Success Manager, Athos Commerce

SPYDER

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d's most recognizable and
ski experience both on and
composition and style.

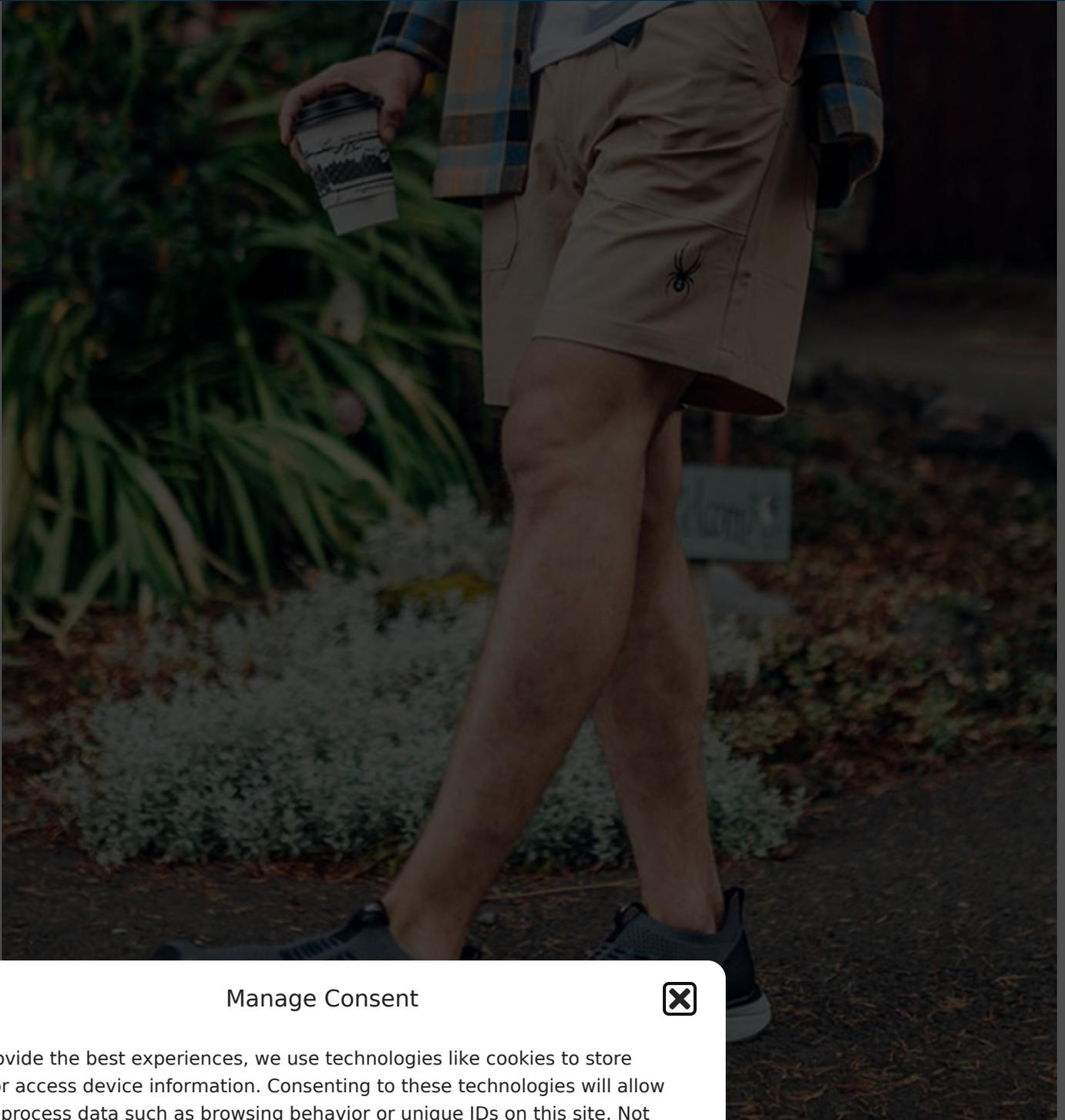
conditions and altitudes.
accessories for men,

women, and children.

China.



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ing websites, digital

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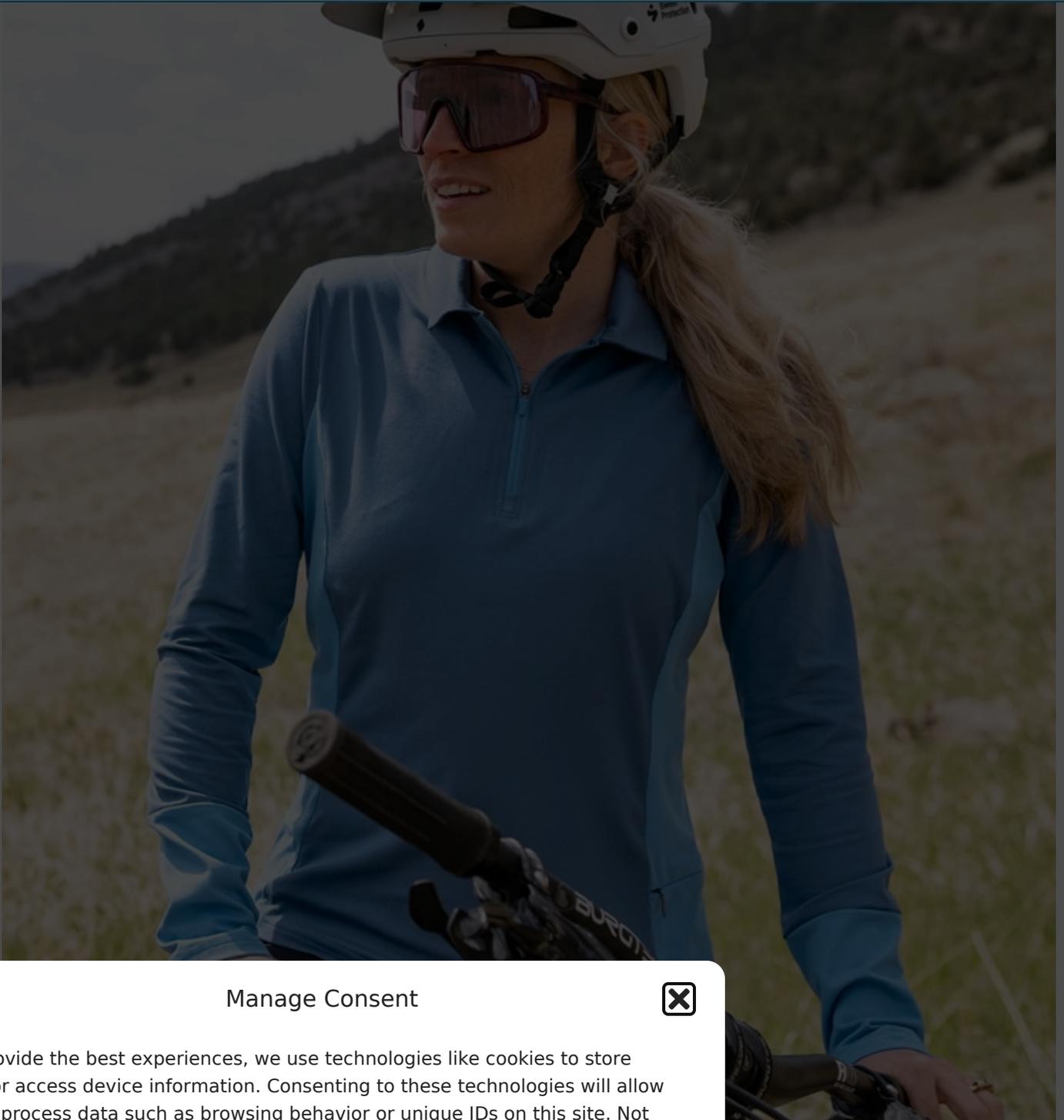
The Athos Commerce AI-Powered Platform

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for lifestyle-inspired apparel ecommerce.



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team when it comes to their
ing site search and

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With a lean in-house team, Spyder needed a robust solution that offered advanced capabilities like automation. Their focus to enhance the ski experience both on and off the mountain was also a driving force behind their desire to improve the online experience for their customers.

Having previously worked with Athos Commerce on a sister brand, Spyder knew just who to turn to for this.

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their search and category
precious time, Spyder utilizes
ent across the entire site.
unt always appeared at the

activity, ultimately leading them to the items that best fit their needs faster. Spyder's team could also organize and modify filters in a way that made sense for the shopper experience.



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eager to implement the new feature. With Live Indexing enabled on their European domain with the other three domains soon to come – updated product information was displayed even faster, ensuring their shoppers could find the most relevant products on-site. Along with Live Indexing, the Spyder team plans to leverage Athos Commerce's Segmented Merchandising, A/B Testing, and [Personalization](#) to further enhance the online experience in 2023.

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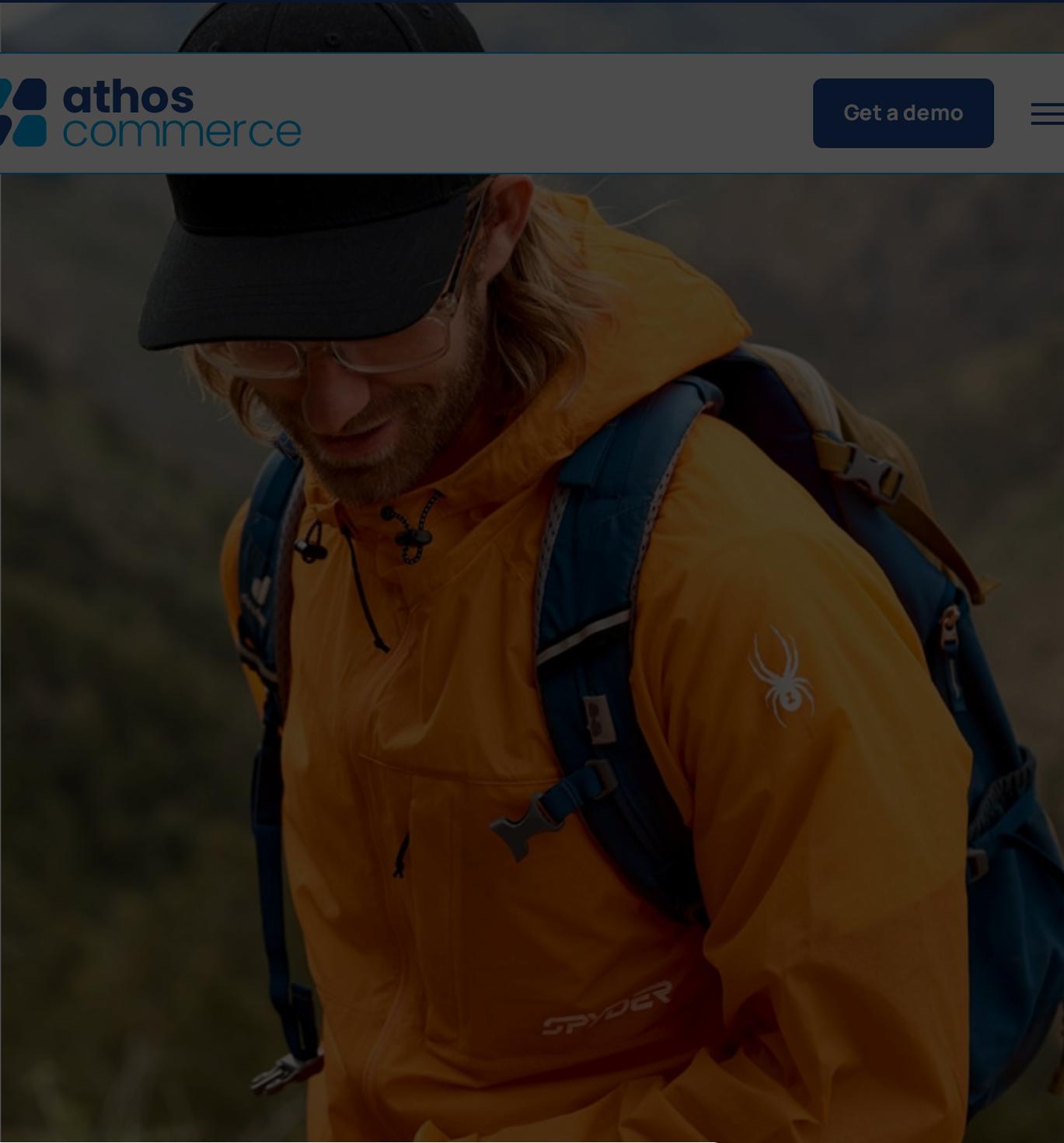


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Sypder's online store found
ng search. And with
er saw a 15% increase in

Share on social



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