

BARCODE DATA ENTRY FOR A UAE-BASED CLIENT



Flatworld Solutions helped a UAE-based company successfully complete its contest by uploading 12,000 Barcode numbers per day.

The Client

Flatworld Solutions was contacted by a company which was a leader in selling milk products in the Middle East, along with several other food products. The company was running a contest for their customers, where they were tasked with taking photos of the barcodes inside their milk packets and upload them to a client portal. Eventually, the client was going to select "winners" and reward prizes based on those uploads.

The company was looking for a partner who could quickly enter the barcode numbers / digits into the CRM under a tight deadline because their campaign was supposed to be over soon and they immediately wanted to announce the winners. Our extensive experience with data entry, ability to handle large volumes of work, affordable pricing, and willingness to work within the client's own CRM encouraged the client to choose Flatworld Solutions for their project.

The Requirement

The client needed the project completed in 40 days. All data was to be entered manually. This proved to be a major challenge, as Flatworld's data entry professionals had to upload over 12,000 barcodes per day manually with the utmost accuracy.

The Solution

Given the tight deadline and the critical importance of accurate data, Flatworld Solutions first consulted with the client thoroughly to ensure that the requirements were understood. The client then shared the login details of the portal with the Flatworld Solutions team, and the project began.

Five FTE resources were placed on the project, which was unique for a data entry project but necessary given the size and scope. Each one was trained in the data entry process and client portal. The professionals of Flatworld Solutions then logged in and entered the data manually, paying special attention to accuracy.

Once completed, our Quality Assurance (QA) Team reviewed the data and reported back to the client that the project was finished for review.

The Results

The project was successfully completed within the 40-day timeframe, allowing the client to close their campaign on time. The in-house [cost](#) was reduced by an estimated 50% by outsourcing to Flatworld Solutions. The team at Flatworld Solutions achieved over 99.5% accuracy and agreed to send more work to our team in the future.

For more information about our [data entry services](#), please [contact Flatworld Solutions](#) today. Our team will be glad to assist you with your needs.