



Case Study

# Mauser

Transforming Accounts Payable with Basware

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We're now much better at invoice intake. There's no more manual printing, scanning, and sending to the system, which is an insane process in today's age. Thanks to Basware, invoices just come in automatically."

Bill Martin, IT Director and Business Partner for the North America Small Packaging division, Mauser Packaging Solution

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**Industry:** Manufacturing



**Regions:** North America



**Solutions:** Basware AP Automation

**Mauser, a global leader in industrial packaging, embarked on a transformative journey with Basware to enhance their accounts payable (AP) processes. With approximately 11,000 employees and operations spanning multiple continents, Mauser aimed to streamline their invoice processing and improve overall financial management.**

✓✓ **We might be able to take on twice the volume of invoices without increasing the number of people in the department."**

Bill Martin, IT Director and Business Partner for the North America Small Packaging division, Mauser Packaging Solution

### **The challenge: manual processes and inefficiencies**

Before implementing Basware, Mauser's AP processes were highly manual and inefficient. Bill Martin, IT Director and Business Partner for the North America Small Packaging division, explained, "Before Basware, we were using an old SAP product called Dolphin. It was very manual. Every invoice was manually scanned into the system, manually directed for approvals, and there were lots of challenges getting to the right approvers." This manual approach led to delays, errors, and a lack of visibility into the AP process.

Mauser's financial management team was particularly concerned about the speed of invoice approvals and the visibility into upcoming cash commitments. The manual processes not only slowed down operations but also made it difficult to manage cash flow effectively. The need for a more efficient and transparent system was clear.

### **The solution: embracing automation with Basware**

Mauser selected Basware to automate their AP processes and integrate with their existing ERP system, SAP. Bill Martin highlighted the decision, "While we could configure SAP to do what some of Basware does, we'd never get it to be as good as Basware. That's why Basware was selected to feed the ERP system instead of us building our own solution."

The implementation of Basware brought significant improvements to Mauser's AP processes. Key characteristics of invoices now drive routing,

reducing the need for manual intervention and minimizing errors. Bill Martin noted, "Basware has really solved a problem for us and provides a modern interface. The information is easily available whether an AP person, approver, director, or CFO. When they get an invoice to approve, it's very clear what they're being asked to approve."

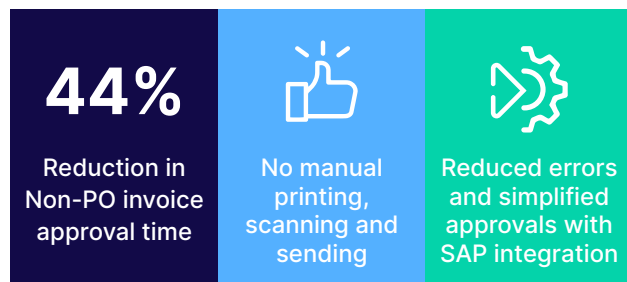
### **Smooth sailing: the implementation journey**

The implementation process was smooth and collaborative, with Mauser working closely with Basware and their partner, Extropy. Bill Martin appreciated the partnership, "The thing I really appreciate with Extropy is that we're all trying to solve the same problems. When we get in a room, we're a team and we settle into what needs to be done. They have been a wonderful partner."

Since going live with Basware, Mauser has seen remarkable results. The automation of invoice processing has significantly reduced manual work. Bill Martin shared, "We're now much better at invoice intake. There's no more manual printing, scanning, and sending to the system, which is an insane process in today's age. Thanks to Basware, invoices just come in automatically."



### 3 Key Highlights



#### Remarkable results: efficiency and visibility

Since going live with Basware, Mauser has experienced transformative improvements:

**Automation and Efficiency:** The automation of invoice processing has drastically reduced the need for manual intervention, allowing the AP team to focus on more strategic tasks. The new system has streamlined operations, making the entire process more efficient and less prone to errors.

**Improved Approval Times:** The approval time for non-PO invoices has been reduced by 44%, from 3.6 days to 1.6 days.

**Enhanced Visibility:** Mauser now has better visibility into their AP processes, allowing for

proactive management and improved decision-making. Bill Martin emphasized, “With Basware, we can now see what’s in the queues and update suppliers in a more consolidated way.”

**Increased Efficiency:** The number of invoices processed per AP processor has increased, and the wait time in the AP processing queue has decreased. Mauser tracks metrics such as the time taken to complete goods receipt and the number of invoices processed per AP processor.

Additionally, Mauser has undertaken a project to help their customers get paid more effectively using ACH (Automated Clearing House) credit, eliminating the need for manual checks. Data has played a crucial role in Mauser’s Basware journey, guiding decision-making and improving efficiency.

#### A successful transformation

The partnership with Basware has enabled Mauser to transform their AP processes, achieving greater efficiency, visibility, and control. Bill Martin concluded, “We’ve been so successful with the intake of invoices, and this is really what Basware brought to us automatically since we went live. We might be able to take on twice the volume of invoices without increasing the number of people in the department.”

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**ABOUT BASWARE** Basware is how finance leaders in global enterprises can finally automate their complex, labor-intensive invoice processes and stay compliant with regulatory change. Our AP automation and invoicing platform helps you achieve a new level of efficiency – in a matter of months – while reducing errors and risks. We bring a unique combination of true automation, complete coverage, and deeper expertise to make it all just happen for our customers. That’s why the world’s most efficient AP departments rely on Basware to handle millions of invoices per year. **Basware. Now it all just happens.** ©Basware 2025

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