



ThermoFisher
SCIENTIFIC

Bently Nevada
a Baker Hughes business



BENTLY NEVADA

Bently Nevada's sales reps were struggling to communicate the value of their plant-wide solutions to their customers – specifically, how their hardware and software could be used to optimize business operations.

Bently Nevada
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A world leader in asset protection and condition monitoring since 1961

Explore the brand new technology, the next generation condition monitoring platform in **LNG** and **refinery** models.

- Plant-wide condition monitoring
- Success stories
- Cybersecurity
- Innovative products

6M
Over 6 million sensors deployed globally

over 250,000
customer cases solved

9
facilities in 8 countries

300,000



To help convey their value, Kaon Interactive created the Bently Nevada Plantwide Condition Monitoring application to empower sales and field marketing to have deeper, broader customer conversations everywhere their customers were (mobile, tablets, computers, web, touch screens). The application is designed to be used by customers to help them better understand relevant solutions for their industry challenges.

Used by thousands of customers each week on the Bently Nevada website, the application clearly conveys how Bently Nevada's solutions decrease down time, enhance reliability and provide faster, more intelligent decisions.