

**CASE STUDY**

## ClearMe, A Security Identity Company Achieves TSA Compliance with BitRaser's Data Erasure



CLEAR, a leader in secure identity solutions, is committed to delivering frictionless experiences across travel, work, & everyday life for over 31 million members. With a strong emphasis on privacy and data protection, CLEAR ensures members always retain control over their information. To reinforce its commitment to security and compliance, CLEAR choose BitRaser for using NIST 800-88-compliant data erasure tool to achieve TSA compliance. BitRaser's certified wiping tool aligned with CLEAR's data disposal policies, enabling secure erasure of sensitive data while maintaining detailed audit trails & providing a dedicated auditor account.

### Business Need

- **NIST 800-88 Compliant Wiping:** They needed a wiping solution that was compliant to NIST 800-88 media sanitization guidelines & provided detailed certification of destruction as per NIST.
- **Software Based Erasure rather than Destructing Storage Devices:** ClearMe was destructing storage devices. However, they wanted to erase device securely and bring it to reuse.
- **Cloud-based Auditor Access:** They required a cloud-based auditor access for TSA auditors to verify the erasure reports on their own.
- **Achieve TSA Compliance:** ClearMe needed a secure, scalable data erasure software to wipe drives & devices across multiple locations with centralized reporting to achieve TSA compliance.

### Solution

BitRaser enabled ClearMe to shift from physical destruction to secure, NIST 800-88-compliant data erasure. A key advantage was the cloud platform's auditor access feature, allowing TSA auditors to remotely verify erasure practices with ease. This streamlined compliance, enhanced data security, & aligned perfectly with ClearMe's commitment to privacy & operational efficiency.

**CLEAR®**





"Finding a service that provided NIST 800-88 compliant wiping with clean certification documentation method was a challenge until we found BitRaser. BitRaser transformed how we handle data erasure, making the process secure, simple, & fully transparent. The cloud platform allows easy verification and gives us peace of mind."

**ClearME**

### Client

 ClearME

### Business Need

-  NIST 800-88 Compliant Wiping
-  Software based Erasure
-  Auditor Access
-  Achieve TSA Compliance

## BitRaser Benefits

- **Secure, Compliant Data Erasure:** BitRaser enabled ClearMe to move away from cumbersome physical destruction methods to a streamlined data wiping process. It helped achieve compliance with data protection regulations and with TSA guidelines.
- **Enhanced Audit Transparency:** With BitRaser's cloud-based platform, ClearMe gained real-time auditor access, allowing TSA auditors to remotely review & verify data erasure activities. This feature simplified audits & boosted transparency, reducing audit preparation time and effort.

JUN, 2025

### Challenges

ClearMe struggled to find a data erasure solution that meets NIST 800-88 media sanitization guidelines with certified documentation, provided reliable cloud-based auditor access for TSA compliance.

### Solution

#### BitRaser Drive Eraser

### Benefits

BitRaser helped ClearMe's reuse device without compromising data security. They stopped destructing devices. The software real-time cloud account helped auditors to check the reports and perform audits. The detailed report generated by the software was as per NIST data erasure report which was one of the ask of the auditors.