CASE STUDY

Global Dentsu Teams Leverage BitRaser to Streamline Mac Data Erasure and Meet ISO 27001 Standards

Dentsu Taiwan & APAC teams are a part of the global Dentsu Group since 2018. They provide essential IT support and services to ensure seamless business operations. They specialize in resolving daily hardware issues, troubleshooting non-system errors, and supporting global IT projects such as asset management and network security. By aligning local IT support with global standards, Dentsu Taiwan plays a critical role in maintaining system reliability, enhancing productivity, and driving operational efficiency across the organization.

Business Need

- **Mac Device Erasure :** Dentsu needed a reliable solution to securely erase data from Mac devices in compliance with NIST 800-88 guidelines. Their existing tools struggled with Mac compatibility, often resulting in erasure failures and booting issues.

- **Streamline Erasure Across Global IT Projects:** As part of their ongoing global IT projects, Dentsu needed a software solution that could seamlessly integrate with asset management and streamline erasure across multiple locations in a unified manner.

- **Secure Data Erasure to Comply with ISO27001:** They needed a reliable, military-standard data erasure tool like BitRaser to protect sensitive information and comply with ISO 27001 security standards.

Solution

BitRaser provided Dentsu with a powerful and reliable data erasure solution, fully compatible with Mac devices, including the latest M series. Its adherence to NIST and DoD standards ensured secure, verifiable erasure, helping Dentsu meet ISO 27001 compliance requirements and eliminate any risk of data leakage.

dentsu

"BitRaser made a real difference for us. Erasing data on Mac devices was a major challenge—until we found this tool. It's secure, fast, ISO 27001-compliant, and gave us complete peace of mind. Our global teams were using BitRaser and so did we."

Dentsu Taiwan

Client

- ⊘ Dentsu

Business Need

- ⊘ Resolve hardware issues w.r.t Mac Device Erasure
- ⊘ Reduce Downtime
- ⊘ Use Tool Approved by Global teams
- ⊘ Achieve ISO 27001 Compliance

BitRaser Benefits

- **Secure Mac Data Erasure:** BitRaser enabled safe and effective wiping of data on Mac devices, overcoming technical hurdles for Dentsu.

- **ISO 27001 Compliance:** The tool's compliance with ISO 27001 ensured Dentsu of stringent data security and regulatory requirements.

- **Enhanced Data Protection:** BitRaser prevents sensitive data leaks, strengthening Dentsu's global IT security and asset management practices.

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Challenges

Dentsu struggled with booting Mac devices for data erasure, encountered ongoing hardware-related issues, and faced difficulties in consistently aligning with their global IT operations in line with stringent requirements of ISO 27001 compliance.

Solution

BitRaser Drive Eraser

Benefits

BitRaser enabled Dentsu to securely erase data from Mac devices, overcoming key technical challenges. Its military-grade, ISO 27001 compliant methods ensured regulatory compliance while preventing data leaks, significantly strengthening Dentsu's global IT security and asset management processes