

CASE STUDY

Iron Mountain ITAD Business Unit Achieves Efficient Wiping of Newer Mac Devices with BitRaser



Iron Mountain is a global leader in storage and information management services. Serving more than 225,000 organizations worldwide, including 90% of the Fortune 1000, Iron Mountain offers end-to-end solutions for data destruction, data management, remarketing, and sustainable recycling. Iron Mountain's IT Asset Lifecycle Management (ALM) division specializes in providing IT asset disposition (ITAD) services. With operations across 32 countries, Iron Mountain delivers secure data destruction, recycling, & reselling services for decommissioned IT assets.

Business Need

Iron Mountain approached BitRaser with the following needs:

- **Wiping M2 & newer MacBook:** The previous wiping tool was inadequate for Newer Mac devices with Apple silicon chips, particularly Mac with M3, M2 chips. They needed a versatile wiping tool capable of handling all device types, especially newer MacBook units with M3, M2 and M1 chips.
- **Achieve R2 & ISO 27001 Compliance:** Iron Mountain required a secure data wiping solution to help them achieve compliance with ISO 27001 & R2v3 certification.

Solution

Iron Mountain's ITAD division wipes a significant number of Mac devices monthly, in addition to laptops and desktops. They specifically opted for BitRaser Drive Eraser for Mac to ensure thorough data erasure across all Mac devices. While their previous tool was effective for Windows devices, it lacked the necessary efficacy for New Mac models, necessitating the transition to BitRaser.



"BitRaser stood out with its competitive pricing and comprehensive features like M2, M3 MacBook erasure. It effortlessly handles our data erasure needs, leaving us very satisfied."

Philip Betthausen,
Operations Manager

Client

✓ Iron Mountain

Business Need

- ✓ Wipe newer MacBook with M3, M2
- ✓ Achieve ISO 27001 Compliance
- ✓ Maintain R2 certification

BitRaser Benefits

- **Diverse Device Compatibility:** BitRaser addressed Iron Mountain's challenge of effective wiping for newer MacBooks and other drives, offering seamless erasure for diverse hardware.
- **Certified Data Wiping:** Aligning with ISO 27001 and R2 certification standards, BitRaser provided Iron Mountain with a certified data wiping solution, ensuring compliance and secure erasure.
- **USB-Free Mac Wiping:** BitRaser's ability to wipe Mac devices without requiring a USB drive simplified the process for Iron Mountain, enhancing efficiency and reducing the complexity associated with the previous wiping process.

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Challenges

Iron Mountain's ITAD division faced challenges with their existing tool's inability to effectively erase data from Mac devices, which were growing in number among their decommissioned assets. This led to the need for a more scalable solution that meets stringent data erasure standards like ISO-27001.

Solution

BitRaser Drive Eraser For Mac

Benefits

Iron Mountain benefited from BitRaser's ability to handle drives and newer MacBooks, ensuring effective data wiping of IT assets.