

CASE STUDY

Darci Polastre Informática (OTH) Uses BitRaser for Data Wiping



OTH is a Brazilian company specializing in the sale of new and refurbished technology products, including notebooks, MacBooks, iPads, iPhones, and more. Established in 1997, it operates from São Paulo, offering competitive prices, certified products, with fast shipping. OTH also provides options for trade-ins, aiming to make high-quality tech accessible. With a focus on corporate and individual customers, they prioritize value and sustainability by repurposing gently used devices.

Business Need

OTH approached BitRaser with the following needs:

- **ISO 27001 Certification for Compliance :** OTH required a trusted partner to wipe data from re-used devices for meeting ISO certification in Brazil in order to satisfy supplier requirements.
- **Automated Data Erasure Management:** OTH aimed to enhance operational efficiency, strengthen data security, and ensure consistent compliance by automating data handling and wiping processes, minimizing reliance on manual methods.
- **Secure Device Wiping for Refurbished Devices:** To uphold stringent data security standards, OTH required secure data erasure solutions for MacBooks and iPads, ensuring sensitive information is thoroughly removed before device repurposing or disposal.



"Our overall experience with BitRaser has been excellent. The tool is practical, easy to use, and the service is top-notch. All our questions were quickly addressed, making the entire process seamless and efficient."

Rafael Souza, Commercial Manager, OTH.

Client

✔ Darci Polastre Informática (OTH)

Business Need

- ✔ ISO 27001 Certification
- ✔ Automation of Data Erasure
- ✔ Improved Supplier Relations

Solution

The primary requirement for OTH was a data erasure solution that ensured compliance with ISO 27001 standards, was user-friendly, and provided exceptional support. With limited service providers in Brazil, finding a reliable solution was challenging but crucial to meeting supplier expectations. Automating the erasure processes with BitRaser will streamline operations, reduce manual effort, enhance efficiency, and maintain high standards in data security and management.

BitRaser Benefits

BitRaser met OTH's needs by providing a simple and effective solution for erasing sensitive data. Key benefits included:

- **Seamless Data Erasure:** With BitRaser Drive and Mobile Eraser, OTH seamlessly integrated secure data erasure into their workflow, ensuring data is erased permanently and reports are saved in the cloud and IT asset management software.
- **Centralized Control:** BitRaser's intuitive design freed OTH from manual data handling, enabling efficient, automated data erasure processes from BitRaser cloud giving them full control and visibility.

Results

- **ISO 27001 Compliance Achieved:** By using BitRaser, OTH Brazil ensured that all data erasure activities were fully compliant with ISO 27001 standards, supporting their commitment to maintaining industry-leading security practices.
- **Improved Operational Efficiency:** Automating the data erasure process with BitRaser streamlined operations and accelerated data disposal timelines, enhancing overall business efficiency.
- **Enhanced Supplier Trust and Data Security:** The use of BitRaser's reliable data erasure solution reinforced OTH Brazil's commitment to high data security standards, strengthening supplier relationships and ensuring the confidentiality of sensitive information.

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Challenges

OTH needed a reliable data erasure software in Brazil that could surpass the complexities of manual data wiping processes and has the ability to provide certificate of destruction.

Solution

BitRaser Drive Eraser
BitRaser Mobile Eraser

Benefits

BitRaser provided OTH with seamless data erasure, ensuring compliance and maintaining data integrity. Its user-friendly design, ISO customization, API integration improved their efficiency. Cloud-based reports helped OTH gain full visibility and real time insights into their data erasure process.