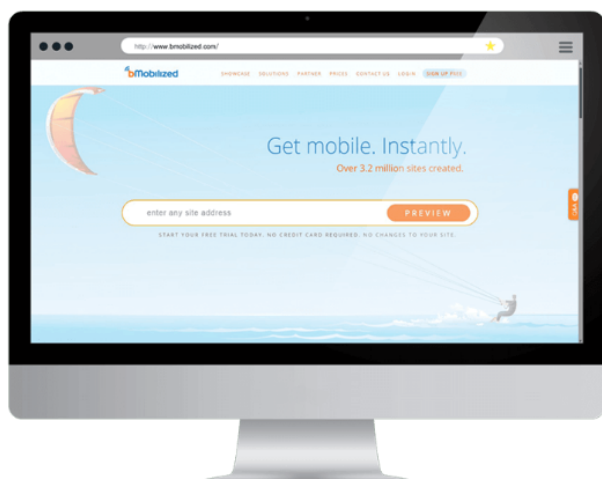


Bmobilized Case Study



bMobilized is the pioneer in technologies that dramatically reduces the cost, time, and skill required to create and maintain state-of-the-art mobile websites. bMobilized works with service providers and agencies throughout the world enabling their business clients of all sizes to take full advantage of the opportunity to engage customers on their mobile devices.

bMobilized reached out to Bant.io wanting to expand globally and to find potential clients, interested in a quick and professional conversion to a mobile friendly, responsive format. We have created a 4 email sequence campaign and targetted 1720 prospective clients.

Within the first month, the bMobilized sales pipeline was already filled with 48 interested clients. This resulted in multiple calls and meetings with companies interested in a mobile conversion from bMobilized.



Client: bMobilized

Problem:

Looking for companies with a non-responsive website, based in the US and UK;

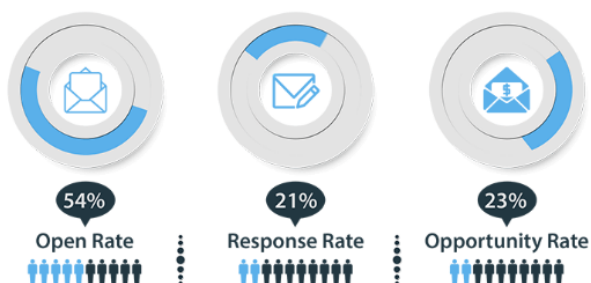
Solution:

1720 prospective clients reached;
4 email sequence campaign developed;
3 A/B tests performed;

Campaign Results:

54% Open Rate;
21% Response Rate;
23% Conversions to Opportunities;
48 Hot Leads

Bmobilized Campaign Results



"bant.io was recommended by a business partner which had great success on a similar campaign. I decided to give it a chance and I'm glad I did. Bant.io exceeded my expectations on many occasions, including on the number of hot leads that we expected to receive."



Robin Larsen - Marketing Specialist at bMobilized