

# BMRG helps businesses innovate by partnering with Cloudnine



## CUSTOMER

While working as a CPA in a general practice accounting firm, Jennifer Katrulya, the founder of BMRG, LLC, grew increasingly frustrated watching business clients struggle to get their financial information and records in order.

Many of them would attempt to implement QuickBooks, or other software solutions, but they lacked the expertise needed to do it accurately and efficiently. Many of them also missed out on the opportunities from 3rd party solution providers that can streamline nearly every other business function. Knowing there was a better way, in 2004 BMG entered the market to help clients select and implement the right mix of best technology solutions to help propel them forward as leaders in their industry.



Customer: **BMRG, LLC**  
Location(s): **Virtual**  
Industry: **IT Solutions**  
Number of employees: **11**  
With Cloudnine since: **2004**  
[www.bmrgadvisor.com](http://www.bmrgadvisor.com)

## CHALLENGES

### Looking for the right hosting partner

BMRG provides clients with a set of technology solutions including CRM, expense management, budgeting, and financial benchmarking. In order to maximize the opportunities to build BMRG's brand as a solution provider, they needed a hosting provider that was able to test and implement solutions quickly and accurately.

### Needed a solution that works anytime, anywhere

BMRG works remotely with clients in the US and internationally, and employs a virtual, US-based staff. Down time, system crashes, slow connection speeds, and other problems that plague some hosting solutions could quickly cripple BMRG's internal operations and reputation with clients.

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## SOLUTIONS

### Technology with speed and reliability

BMRG staff always comment on how phenomenal the speed and reliability of our service is compared to prior hosting experiences. They also love Cloudnine's MSI technology feels like working locally even though their information is stored in the cloud.

### Increased profits and industry leadership

Since partnering with Cloudnine, BMRG has earned profits that are unprecedented for the firm and their industry. They're able to create the value-added solution bundles clients want, along with the related consulting services and support. This has earned them multiple industry awards, and has made Jennifer a sought after speaker and advisory resource.

### Serious savings thanks to the cloud

Thanks to Cloudnine, BMRG is saving over \$10k per year in direct costs and over \$90k per year since moving to a "virtual" staff model.

“Our clients rely on us to help them select, implement, and maintain a mix of technology solutions that enables them to be leaders in their industry. With Cloudnine, we can be confident we're giving them the best every single day.”



**Jennifer L. Katrulya**  
CPA / CITP, CGMA  
President / CEO  
BMRG

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Want to learn more about how Cloudnine can help you streamline your IT in the cloud so you can focus on innovating and doing business? Contact us today:

**(888) 869-0076**