

CASE STUDY

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BNSF Logistics Significantly Increases Customs Compliance Ratings

Company Profile

Worldwide manufacturer of work apparel.

Business Challenge

The company imports from multiple countries with various Free Trade Agreement opportunities, creating additional compliance responsibilities. Their original customs broker made data entry errors, and in audits of the entries, this organization was able to achieve a compliance rating of only 87%.

Solution

BNSF Logistics was selected as the customs broker to handle the customs entry process, increasing their compliance rating significantly.

Process/Procedure

In collaboration with the importer, BNSF Logistics created standard operating procedures, detailed processes, and provided trained personnel to handle the customs entry process. Through checks and balances, consistent training, and reviews conducted with the importer, BNSF Logistics achieved an overall 99% compliance rating for the customer, and continues to improve processes with a goal of achieving 100%.

Benefits Achieved

- Improved compliance rating
- Increased efficiencies
- Established processes and procedures that can be tracked and verified
- Reduction in customs penalties and costs