

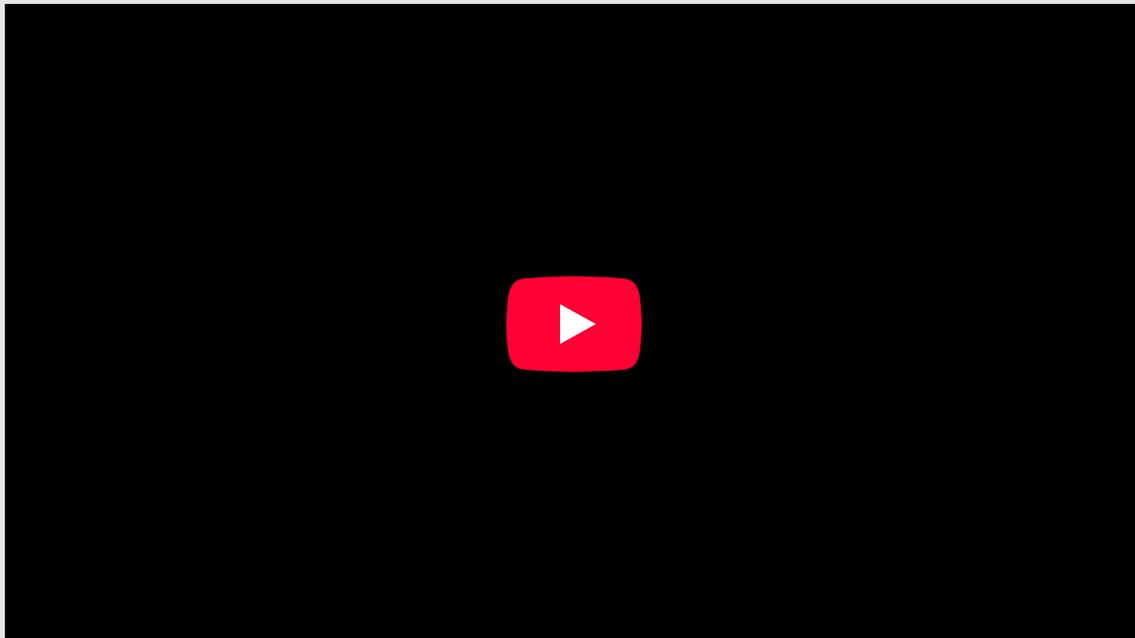
## ← How Chopper Landscaping Landed \$350k in New Projects with Bobyard

For years, Chopper Landscaping built its reputation on high-quality work but faced a major bottleneck in one critical area: estimating commercial projects.

As John Barrett, Project Manager and Estimator, explains in this video, preparing bids and takeoffs was grueling, but with Bobyard, they were able to cut the time in half, resulting in \$350k in new projects.

“This is literally the future of estimating in landscaping, and it’s time to get on board.”

--- John Barrett, Project Manager and Estimator, Chopper Landscaping



**The problem with traditional landscaping estimates**

parade commercial landscaping projects.



winning larger contracts was difficult without a faster, more accurate way to handle estimates.

## How landscaping takeoff & estimating software changed the game

By adopting Bobyard's AI-powered landscaping takeoff and estimating software, Chopper streamlined their process:

- Estimates and takeoffs completed in half the time
- Better accuracy for irregularly shaped properties and spaces
- Confidence in pricing, making it easier to win bids

Barrett explained, "[Bobyard] provided a platform to be able to seamlessly do these estimates, do these takeoffs, and win work, because that's really what it's all about."

## Winning more commercial landscaping contracts

With Bobyard, Chopper Landscaping was able to:

- Secure 3 new commercial landscaping jobs in a matter of months
- Position themselves for a fourth large project already underway
- Generate nearly \$350,000 in additional revenue

The accuracy and efficiency of Bobyard's software gave them the confidence to bid more competitively and expand into larger markets.

## Time savings for landscape contractors

What once took nearly a full workday now takes a fraction of the time.

"I can think of seven or eight jobs off the top of my head right now that I wish I would have had Bobyard for because it would have saved me hours," said Barrett.

Bobyard has given Chopper Landscaping a competitive advantage that's changing the approach estimating.



As Barrett explained, "This is the way to go. This is literally the future of estimating in landscaping, and it's time to get on board."

By using technology to streamline the most tedious part of the bidding process, they're now set up to grow faster and more profitably.



*Stop wasting hours on takeoffs.  
Start winning more bids.*

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