

ClearCompany Delivers Near-Real-Time Data Access to Customers With Boomi Data Integration

Talent management company empowers customers with insights and internal teams with holistic reporting, leveraging Boomi Data Integration and Snowflake.

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Boomi Data Integration's multitude of connectors allows us to set up new CDC connections at a rapid rate, freeing our developers to focus on innovation instead of manual pipeline setup.”

Django Bliss
CTO
ClearCompany

Business goals

ClearCompany is a leading talent management platform serving businesses with recruiting, onboarding, performance management, and learning solutions. As customer expectations for real-time insights grew, ClearCompany knew it needed to modernize its data infrastructure to meet these demands. The company wanted to give customers self-service access to data while improving internal reporting capabilities across diverse data streams like Salesforce and HubSpot.

ClearCompany also wanted a scalable and cost-effective architecture to reduce BI platform limitations, service disruptions, and costly manual processes. The ultimate goal was to create a seamless, automated, and near-real-time reporting experience for both customers and internal teams, driving strategic insights and improving decision-making.

Technology challenges

ClearCompany's existing self-hosted BI platform could not support near-real-time data access, forcing customers to rely on static, daily-refreshed reports. The limitations resulted in:

- Frustrated customers needing faster data insights
- Disruptions due to BI provider outages
- Manual, error-prone data exports
- Difficulty scaling to support large, complex datasets
- Internal challenges integrating diverse data streams like Salesforce, HubSpot, and MySQL

The complexity of thousands of reports and permissions in the legacy system also made migration daunting.

How Boomi helped

ClearCompany leveraged Boomi Data Integration to transform its data architecture:

- Change Data Capture (CDC) replicates MySQL data into Snowflake in near real-time
- Automated Customer Data Access via Snowflake and BI tools eliminates manual exports
- Logic Rivers (data models) streamline SQL transformations, combining Salesforce and application data for internal reporting
- Seamless Integration across multiple systems empowers internal teams and customers

The implementation reduced setup time, enabling developers to focus on business-critical projects instead of pipeline maintenance.

Results & business outcomes

ClearCompany's adoption of Boomi Data Integration delivered significant benefits:

- Near-real-time data availability for customers, driving faster decision-making
- Self-service reporting with Snowflake access, removing manual data requests
- Enhanced reliability and scalability, reducing operational overhead
- Unified reporting across Salesforce and application data for internal teams
- Increased agility in setting up new CDC pipelines, freeing developer resources for innovation

ClearCompany's scalable, automated data infrastructure now supports its leadership in talent management solutions.

CUSTOMER SPOTLIGHT

Industry & Market	Applicant Tracking Software
Headquarters	Boston, MA
Employees	300
Key Integrations	<ul style="list-style-type: none">• Boomi Data Integration• MySQL to Snowflake• Salesforce to Snowflake

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