

Gymlib Scales 50X With Boomi Data Integration and Amazon Redshift

Leading corporate wellness platform slashes data processing time from 15 hours to 25 minutes, automating core financial processes and enabling seamless growth.

“Boomi Data Integration allowed us to scale our data pipelines while dramatically reducing processing time and operational overhead.”

Tristan Chauchat
Head of Data,
Gymlib

Business goals

Gymlib is a digital-native French marketplace offering corporate wellness services to over 800 companies and 450,000 users, featuring more than 300 activities. As demand surged, especially during and after the COVID-19 pandemic, Gymlib needed to transform its data infrastructure to scale efficiently and support growing operational and financial requirements.

Key business goals included:

- Supporting rapid user and data growth
- Delivering accurate, timely billing and invoicing
- Reducing time-intensive, error-prone manual data prep
- Empowering a lean data team to focus on insights over operations
- Enabling a reliable, scalable foundation for analytics and marketing automation

Technology challenges

Success always presents unexpected challenges. As a fast-growing startup, Gymlib discovered that its legacy data stack, built on basic tools, could not handle the company's expanding volume and complexity of data. As a result:

- Data preparation time had ballooned to 15 hours per cycle
- Data quality issues disrupted accounting and operations
- Manual corrections created inefficiencies and errors
- Infrastructure was not built for scale or automation
- Data from third-party apps and internal systems lacked consistent integration

How Boomi helped

Gymlib implemented Boomi Data Integration to unify, automate, and scale its data operations. With seamless integration to Amazon Redshift and other key platforms, Gymlib was able to:

- Automate data ingestion from seven key sources, including SaaS apps and application databases
- Centralize analytics and reporting through Amazon Redshift
- Enable reverse ETL for marketing automation by syncing enriched data to HubSpot
- Build custom connectors for APIs to ensure full data coverage
- Leverage Boomi's support to reduce technical lift and accelerate delivery

Results & business outcomes

By modernizing its data infrastructure with Boomi Data Integration, Gymlib reaped numerous benefits. The value of getting its data in shape included:

- Data processing time dropped from 15 hours to 25 minutes
- Financial operations were automated, saving four FTE days per month
- One FTE now oversees accounting data, just one day per month
- The company scaled data operations by 50X without increasing team size
- Business users can easily onboard and focus on insights and not maintenance

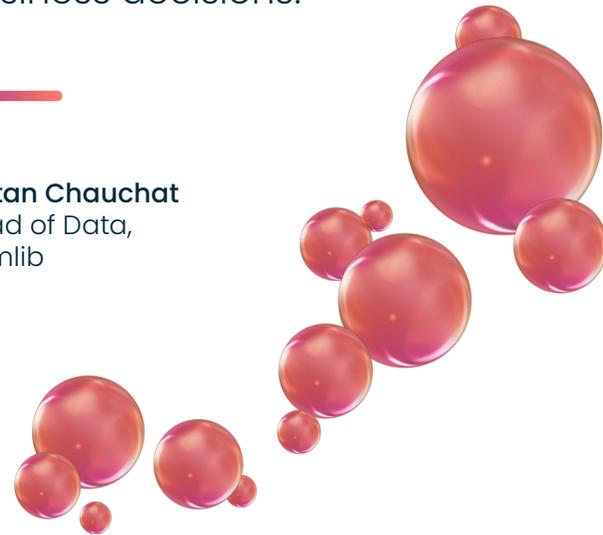
CUSTOMER SPOTLIGHT

Industry & Market	Technology (Corporate Wellness & Fitness Services)
Headquarters	Paris, France
Employees	50+
Key Integrations	<ul style="list-style-type: none">• Ingestion from SaaS apps and application databases• Amazon Redshift for central analytics• Reverse ETL from Redshift to HubSpot• Custom API connectors for third-party data



Boomi gives us confidence that our data is reliable, accurate, and ready to drive business decisions."

Tristan Chauchat
Head of Data,
Gymlib



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