

## CREATED TAGS AND BOUNDING BOXES FOR A LEADING SPANISH E-COM WEB DEVELOPER



### The Client

Flatworld Solutions was contacted by a web developer from Spain. The developer had created this unique visual search and AI technology, which was used in many industries - most notably fashion, e-commerce, and other forms of online retail. This type of proprietary technology was considered a tremendous advancement in artificial intelligence and had the potential to enhance current online shopping technologies.

The developer elected to use Flatworld Solutions due to our ample experience with tagging and bounding boxes, and cost-effective rates.

### Problems Faced During the Project

The project was extensive. Over 1,000,000 bounding boxes were to be created within 5 months and each of those required utilizing the client's nomenclature. It not only required additional staff but also the development of special infrastructure and processes to address change in requests.

### The Solution

Frequent interaction and adaptation to the client's strategy was required to understand the client's requirements. 25 dedicated resources took the responsibility to handle this task and meet the deadlines specified by the client. We redefined our internal work processes so that our team could reduce errors and perform higher quality work, while minimizing change requests by using zero-error margins.

### The Result

Flatworld Solutions managed to successfully complete the 5-month task in only 4 months, well exceeding the client's expectations. The client also saw a significant increase in quality from their previous bounding boxes and tagging engagements. The client reported that due to Flatworld's efforts, they are now better equipped for big data analytics to handle user behavior and can effectively identify trends and seasonality for their own customers and clients.

For more information about our [data entry](#) and tagging and bounding box services, [contact Flatworld Solutions today](#).