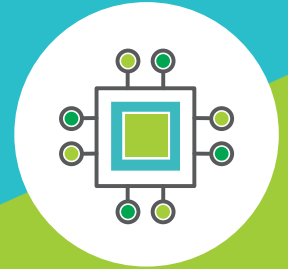Case Study

BRIDGEi2i
INFORMATION·INSIGHT·IMPACT

Engagement Analytics for a Global IT Services Conglomerate

CLIENT

A global services conglomerate with over 25000 employees and clients across 10+ countries

BUSINESS CONTEXT

The client wanted to re-engineer the process of understanding and assessing engagement and satisfaction levels across a diverse set of employees with actionable insights to ensure sustainable people practices.

BUSINESS IMPACT

Monitored Interactive Executive Dashboard with **insights for 25+ Macro indicators**

Specific and **actionable recommendations** with adherence to data privacy

Ability to track **employee feedback on real-time bases**

Derived **satisfaction drivers around various themes**

Talk to us

How we delivered Value – Go to page 2

BRIDGEi2i deployed an AI based employee engagement solution to identify multiple satisfaction drivers

Talk to us

SOLUTION DEPLOYMENT

BRIDGEi2i partnered with the client for an engagement study and deployed the Engagement Solution developed by BRIDGEi2i's AI Labs. BRIDGEi2i's consulting team conducted in-depth focus group discussions with various teams for unstructured, qualitative inputs while quantitative surveys were designed to collect employee feedback. Several recommendations to assess critical parameters were included in the study.

The Employee Engagement Solution used BRIDGEi2i's proprietary analytical algorithms to identify the importance of underlying drivers that influence engagement and satisfaction. The AI-powered solution used sophisticated mining techniques on the qualitative data and unstructured data to understand sentiments and evaluate employee feedback.

BRIDGEi2i delivers faster time to value and more accurate decisions

Learn how

India Office

Umiya Business Bay, Tower 2, 2nd Floor, Cessna Business Park, Kadubeesanahalli, Outer Ring Road, Bangalore-560103, Phone: +91-80-67422100

U.S. Office

42808 Christy St., Suite 226, Fremont, CA, 94538, Phone: +1-650-666-0005

Visit our Website
www.bridgei2i.com

For Enquiries
enquiries@bridgei2i.com

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