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Customers > Dpp

Non-Profit

Video Cloud

# HOW THE DPP REUSES EVENT VIDEOS

📅 Dec 9, 2024



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ice providers and technology vendors that power that

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The DPP primarily uses events to bring its members together for networking and exchanging ideas. That means they need a reliable streaming platform to deliver the proper experience on their website.

“I look at a conference like the Leaders Briefing, our flagship conference is two days worth of content, with over 30 speakers. We need to be able to get all of that video managed and put the individual videos into playlists of different sessions to make it easy for our users to navigate. And of course, we want to be able to do that in an interface that feels familiar and allows our marketing team to do their job easily and efficiently.”

By using Brightcove, the DPP is able to expand the value of their events: available as video on demand to our members is a really powerful part of offer them.”

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### Core

Host & Stream

Manage Video Library

Player

### Features

Analytics

Interactivity

Gallery

AI Suite

Live Streaming

OTT

### Platform

Developer APIs

Accessibility

Security

Content Monetization

Integrations

Social Integrations

### Solutions

Communications Studio

Media Studio

Marketing Studio

Beacon Studio

Zencoder

### Brightcove

Financial

Leadership

Live Events

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Media & Entertainment



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