Weirdly + Bumble: A custom theme to get the beehive buzzing

The office is buzzing with our latest custom-theme launch.

Bumble approached us recently about including a customised Weirdly quiz on their (already pretty awesome) career site. While most of our customers use us integrated with their ATS and current recruitment process, Bumble was after a slightly different arrangement.

They wanted a really brilliant candidate experience, that would sit entirely outside their recruitment process. Something that would give candidates a cool way to engage with the brand, discover more about Bumble's culture and values, and find out what particular values they share with the company.

Our design and front-end whizzes put their heads together and came up with a really beautiful, fun design that totally captured the Bumble spirit and worked well across any device. And our in-house Psych and question-writing team found ways to weave all sorts of Bumble-a-fied language through the custom question bank we built for the popular startup.

Jeanie, the Bumble-doggo is chuffed to be part of the Weirdly crew too.

All-in-all, we're really proud of this latest theme and most importantly, Bumble are chuffed too. It adds a little more interactivity to their career site, help build their employer brand and gives the candidates a taste of life at Bumble, before they decide to invest time in an application process.