

**CLIENT INDUSTRY CPG** 



## **BUSINESS CHALLENGE**

A global chocolate company needed to maintain consistent product quality and optimize supply chain operations across various regions. With multiple production facilities and distribution channels, they required an AI solution that could integrate seamlessly into their operations, from ingredient sourcing to product delivery.

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## C5i'S SOLUTION APPROACH

## C5i's XOps solution enabled:

- Automated Deployment: Al models were deployed and monitored across all production facilities effortlessly, ensuring consistency.
- **Continuous Monitoring:** Data from various stages of production was continuously monitored to maintain quality control and optimize logistics.
- Swift Responsiveness: The company could quickly adapt to changes in customer demand and supply chain disruptions.

IMPACT

- Higher Operational Efficiency: Reduced waste and improved resource allocation
- Consistent Product Quality: Maintained high standards across all markets
- Improved Customer Satisfaction: Swiftly met customer demands, enhancing brand loyalty

## **ABOUT US**

C5i is a pure-play AI & Analytics provider that combines the power of human perspective with AI technology to deliver trustworthy intelligence. The company drives value through a comprehensive solution set, integrating multifunctional teams

that have technical and business domain expertise with a robust suite of products, solutions, and accelerators tailored for various horizontal and industry-specific use cases. At the core, C5i's focus is to deliver business impact at speed and scale by driving adoption of Al-assisted decision-making.

C5i caters to some of the world's largest enterprises, including many Fortune 500 companies. The company's clients span Technology, Media, and Telecom (TMT), Pharma & Lifesciences, CPG, Retail, Banking, and other sectors. C5i has been recognized by leading industry analysts like Gartner and Forrester for its Analytics and AI capabilities and proprietary AI-based platforms.



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