

Driving Pharma Competitive Intelligence with AgentHub

CLIENT

One of top 10 BioPharma companies

INDUSTRY

Life Sciences



PROBLEM STATEMENT

The company used to perform crucial tasks **manually** such as:

- Processing large volumes of content to extract key competitor insights
- Tracking drug development status
- Monitoring regulatory changes without automation
- Identifying new assets entering the landscape
- Drafting a newsletter by stitching together relevant data into a coherent storyline

The above manual processes were time-consuming, prone to errors, and inefficient.



Classifying and extracting key actionable insights from text-based content

C5i SOLUTION APPROACH

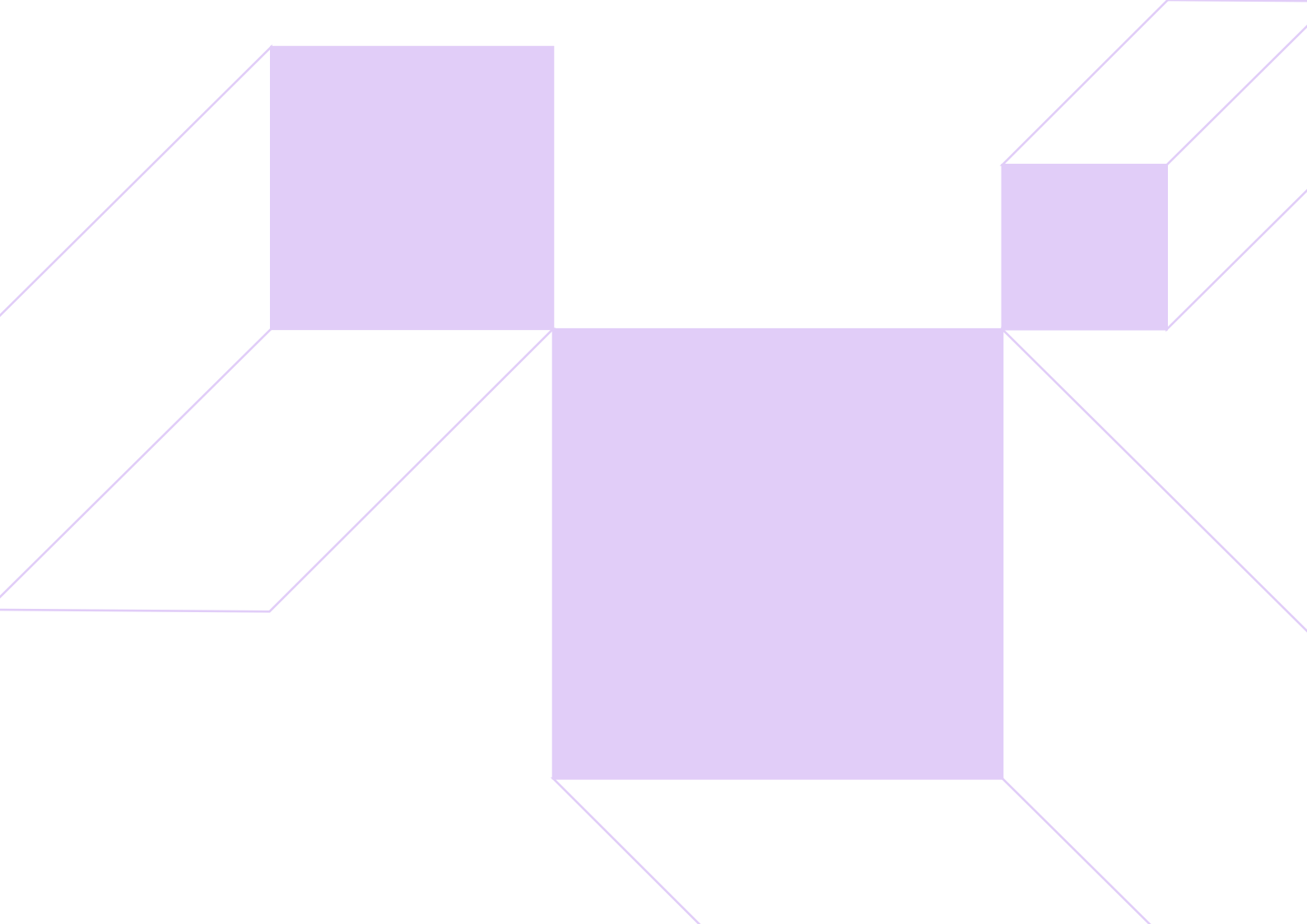


Developed **AgentHub**, leveraging Agentic AI and Large Language Models (LLMs)

- **Agentic AI Integration:** Leveraged cutting-edge Agentic AI to drive intelligent automation and decision-making processes
- **Large Language Models (LLMs):** Utilize advanced LLMs to enhance natural language understanding and content generation capabilities
- **Automated Content Classification:** Streamlined the classification of vast amounts of content, ensuring accurate and efficient extraction of key insights
- **Regulatory Change Detection:** Automated tracking and analysis, ensuring compliance and strategic planning
- **AI-driven Asset Identification:** Identify new assets entering the landscape through sophisticated AI-driven analysis, uncovering market opportunities
- **Actionable Insight Generation:** Transform extracted data into actionable summaries, empowering stakeholders with clear and concise insights
- **Efficient Newsletter Creation:** Automate the creation of newsletters, integrating relevant data and coherent storylines to reduce manual effort
- **Enhanced Data Coherence:** Ensure the coherence and relevance of generated content, maintaining high standards of readability and engagement
- **Reduction of Information Overload:** Filter the right information, providing only relevant information for context.



RESULTS

- **Enhanced Efficiency:** The automated content classification has significantly reduced manual effort, streamlining the extraction of key insights with remarkable accuracy
 - **Market Intelligence:** By identifying new assets entering the landscape through AI-driven analysis, we have uncovered valuable market opportunities, giving our clients a competitive edge
 - **Insightful Summaries:** The generation of actionable summaries from extracted insights has empowered users with clear, concise, and relevant information, facilitating strategic planning
 - **Efficient Communication:** Automating the creation of newsletters with coherent storylines has not only reduced manual effort but also ensured delivery of high-quality, engaging content to our audience
 - **Scalability:** The tool's scalable architecture has allowed us to handle increasing volumes of data without compromising performance, supporting our growth and expansion
 - **Compliance Assurance:** Automated regulatory change detection has ensured compliance with evolving regulations, mitigating risks and enhancing operational integrity
 - **Innovation Leadership:** Our success with this tool has positioned us as leaders in leveraging Agentic AI and LLMs for intelligent automation, setting new industry standards
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ABOUT US

C5i is a pure-play AI & Analytics provider that combines the power of human perspective with AI technology to deliver trustworthy intelligence. The company drives value through a comprehensive solution set, integrating multifunctional teams that have technical and business domain expertise with a robust suite of products, solutions, and accelerators tailored for various horizontal and industry-specific use cases. At the core, C5i's focus is to deliver business impact at speed and scale by driving adoption of AI-assisted decision-making.

C5i caters to some of the world's largest enterprises, including many Fortune 500 companies. The company's clients span Technology, Media, and Telecom (TMT), Pharma & Lifesciences, CPG, Retail, Banking, and other sectors. C5i has been recognized by leading industry analysts like Gartner and Forrester for its Analytics and AI capabilities and proprietary AI-based platforms.



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