

CARL HANSEN & SØN

Designing the perfect system with TARGIT
Decision Suite



CARL HANSEN & SØN
PASSIONATE CRAFTSMANSHIP

ABOUT THE COMPANY

Craftsmanship means many things to many different people. To Carl Hansen & Søn, it means everything and it has been so ever since 1908 when Carl Hansen founded his company in Odense, Denmark. Today, like then, the company stands for outstanding craftsmanship and high volume production to provide customers with high-quality furniture at a reasonable price.

THEIR CHALLENGES

- The company lacked a critical overview of end-to-end activities
- Dramatic company growth made it challenging to create comprehensive reports and financial analysis
- They lacked a system that could combine that many disparate systems both within the company and from partners around the world

HOW WE HELPED

- TARGIT combined systems from around the globe so employees around the world can access reports and analysis
- Employees of every level have full insight into customers, markets, orders, and global performance
- Customers can access the system to keep track of their own orders and payment updates

