

Excellence in Esthetics for 35 Years    Learn about our Student Clinic    Phone: 781.935.3344    Fax: 781.932.4215    [Book a Tour](#)    [More Info](#)



**Catherine HINDS**  
Institute of Esthetics

**Request Info**

First Name  
 Last Name  
 Email  
 Phone

**3 Easy Ways To Learn More:**

- 1 Complete the Request Information form above
- 2 Book your tour of the institute online
- 3 Call the admissions office at 781.935.3344 ext. 228

**Skin Care and Esthetics Education**

At the Catherine Hinds Institute of Esthetics, conveniently located 7 miles northwest of Boston, MA, our mission is to offer the finest education and training in skin care and esthetics in New England and across the U.S.

The programs offered at the Catherine Hinds Institute of Esthetics are the direct result of years of research and development in the field of skin care. Our programs have been carefully designed to meet the current consumer demand for personalized care and therapeutic treatment by highly skilled skin care professionals. The Institute currently offers 5 skin care training programs, ranging from 300 hours to 1000 hours in length. Hinds Institute is available to those who qualify.

The rapidly growing esthetics industry, combined with an education from our Institute, has helped to create financial independence through the lucrative field of esthetics. As a result, our graduates have found promising careers as skin care specialists, spa managers and make-up artists. Classes start soon, so hurry and join the thousands of proud Catherine Hinds graduates to begin your beautiful career today!

\*Highly competitive. All students must pass a written exam, a practical exam, and a business plan. Only those who pass will be accepted into the program.

**ACCSC**  
Accredited by the American Council on Education

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## Catherine Hinds Institute of Esthetics: Lead Generation

The Catherine Hinds Institute of Esthetics offers the finest education and training in skin care and esthetics since 1979. The Institute came to inSegment with the task of generating high quality leads for its highly esteemed esthetics programs. Almost immediately after the launch of the campaign on search networks, ads were in the top positions, keywords were optimized, and the campaign saw multiple conversions.

inSegment began the campaign with the creation of a conversion-focused landing page. As the campaign progressed, inSegment focused on campaign optimization and remarketing efforts. With continued optimization and expert analysis, inSegment achieved its goals and delivered high quality leads to the Institute.