

# Children in Scotland

Client Case Study



## Children in Scotland

childreninscotland.org.uk

Children in Scotland gives all children in Scotland an equal chance to flourish is at the heart of everything we do.

By bringing together a network of people working with and for children, alongside children and young people themselves, Children in Scotland offer a broad, balanced and independent voice.

They create solutions, provide support and develop positive change across all areas affecting children





#### **Our Brief**

Children in Scotland takes its commitment to inclusion seriously, and that means making a real effort to engage and involve as many people in their network as possible.

Children in Scotland wanted to build on their commitment to inclusion by providing enhanced accessibility support to everyone visiting their website. To achieve this, they needed to provide a range of accessibility tools so visitors could customise the websites to suit their individual needs.

## **Our Solution**

To support everyone visiting the Children in Scotland website, Recite Me accessibility assistive technology was installed. Adding Recite Me to their website is another step-in making Children in Scotland communications as accessible as they should be and removing barriers for disabled people to take part in what we do.

The move also reflects their ongoing commitment to accessible communications and formed part of our activity marking World Children's Day and the 30th anniversary of the United Nations Convention on the Rights of the Child (UNCRC).







Styling



Reading



## **Client Testimonial**

"We take our commitment to inclusion seriously, and that means making a real effort to engage and involve as many people in our network as possible.
"Adding Recite to our website is another step in making our communications as accessible as they should be and removing barriers for disabled people to
take part in what we do. "We're pleased to be introducing this resource on World Children's Day and the UNCRC 30th anniversary, mindful of Article 2 of
the UNCRC which reminds us that children and young people – including disabled children and young people – shouldn't be discriminated against."

Simon Massey, Joint Acting Chief Executive, Children in Scotland

