

REFERENCE STORY

QUALITY IS TRADITION

Company Profile

The history of Mundschenk proves that tradition and modernity are not mutually exclusive. For more than 150 years, Mundschenk has been supplying high-quality print products - from newspapers to advertising media, up to organizational aids. Years long experience and constant innovations are part of the craft. The success story of the pioneering company and its individual stages of development make it clear: Quality is a part of this by tradition!

Project Goal

The overall goal for the publisher is to build a resilient "Digital Business Infrastructure" (DBI) for the connection and deep integration of all applications defined in the business architecture. The Digital Business Infrastructure constitutes the basis of digitization and all digital business models of the Mundschenk Group. In a first step, the use case of an ePaper user of the Böhme Zeitung was targeted as the first use case on the newly created digital business infrastructure.

The aim of the introductory project is to set up an API gateway along with a CIAM connection, that will then support the value chain of a Mundschenk ePaper user via the existing workflow tool Zapier, a subscription management tool and a payment provider, from registration and profile filling with the required data to billing.

Project

With "Das Büro am Draht", the Mundschenk Nachrichtengesellschaft GmbH & Co. KG has found an innovative software service provider who accompanies you in every phase of the digital transformation - from strategy to implementation and operational support.

In a joint workshop, the requirements for the Digital Business Infrastructure were recorded and based on this, a software / system architecture was developed. In addition, various service, and software providers for the different components, in particular Identity & Access Management, Subscription Management, API Management and Payment Provider, were evaluated and an integration concept was developed.

cidaas by WIDAS ID GMBH

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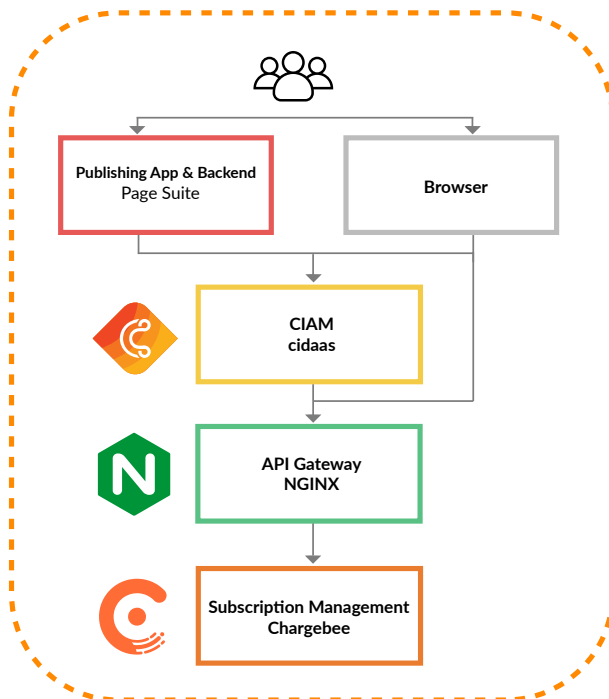
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The Digital Business Infrastructure consists of:

- The Cloud Identity & Access Management - cidaas - for uniform authentication and authorization of users and securing of APIs.
- NGINX as a central API gateway.
- Chargebee as subscription management to manage ePaper user subscriptions.

In the course of the project implementation, the various software/service components were set up and integrated. The integration of the different components in the API Gateway, the linking of the user data in cidaas and the ePaper user subscription data in Chargebee, as well as the authentication and onboarding processes are particularly important.



About cidaas

cidaas stands for Cloud Identity and Access Management System and offers a highly scalable and seamlessly integratable identity and access management. cidaas is a cloud service developed and hosted in Germany by Widas ID GmbH. cidaas ensures highest security by using the standards OAuth2 and OpenID Connect for interface authentication. cidaas uses strong multi-factor authentication methods (MFA) including biometric queries (fingerprint, face scan,...) for the unique verification of user identities. Widas ID GmbH has been offering "software made in Germany" since 1997 and is based in Wimsheim near Stuttgart.

www.cidaas.com

Conclusion

Mundschenk Nachrichtengesellschaft GmbH & Co. KG is building its digital business models on a modern Digital Business Infrastructure using innovative cloud services such as Cloud Identity & Access Management - cidaas. For users and customers of the digital services of the Mundschenk Vertriebs und Druckgesellschaft, this means the best user comfort and the highest quality - from authentication to content and service.

"Our Digital Business Infrastructure is an enabler for the entire Mundschenk Group, it enables us to create digital business models quickly and with high quality - as we have been doing at Mundschenk for 150 years. We are happy to have a competent partner at our side with Büro am Draht and with cidaas an innovative Cloud Identity & Access Management!"

Martin Mundschenk

Managing Partner of the Mundschenk Group

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