

# Cincinnati Plastic Surgery enhances patient satisfaction and improves productivity with ModMed and Klara



ModMed has been a game-changer for our practice. From charting and scheduling to billing and communication, ModMed has allowed our team to spend less time on administrative tasks and more time focusing on what matters most — delivering exceptional care.

Kurtis W. Martin, MD



Cincinnati Plastic Surgery offers cosmetic and reconstructive procedures and nonsurgical treatments. Dr. Kurtis W. Martin and his team used a previous system for 15 years but still documented on paper. They chose to switch to ModMed's software suite, including EMA® EHR, ModMed® Practice Management, ModMed Pay, and Patient Collaboration with Klara®. Initially drawn to its simplicity, cloud-based platform, adaptive learning technology and streamlined interface, they quickly discovered that ModMed enhanced efficiency, the user experience and patient care.

Dr. Kurtis W. Martin shared that his practice has:

🕒 Saved 4+ hours weekly by switching to ModMed

✉ Increased patient reviews by 30% with Klara

👥 Grew patient volume up to 10%

## Goals

- Implement an intuitive all-in-one software solution for plastics
- Eliminate paper for charting, consents and intake forms
- Reduce administrative burden and speed up documentation

## Results

- Increased patient satisfaction with an integrated system
- Improved efficiency, productivity and cash flow to drive a stronger ROI
- Automated processes helped reduce manual errors and speed up reimbursements

Read this success story and more at:  
[modmed.com/success-stories-plastics](https://modmed.com/success-stories-plastics)

The statements and conclusions contained herein reflect the opinions of Dr. Kurtis W. Martin and not those of ModMed. ModMed makes no representations or warranties as to the accuracy of any such information. Results may vary depending on medical practice size, product usage and other variables.

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