



CIRCLES WATERFRONT RESTAURANT

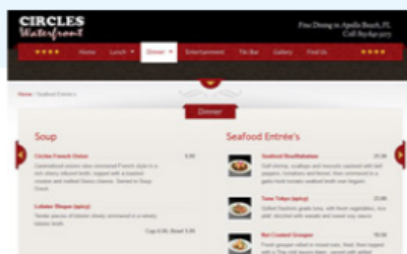
Circleswaterfront.com

Vic Granowicz – Owner

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Circles needed to update its simple website and Vic wanted to add an updated comprehensive menu to it with pictures of the dishes. We found a specialized restaurant theme then added content and images.

The entire menu is organized independently for lunch and dinner with a slider providing easy maneuvering between types of dishes. We also developed a mobile site with all the same images, accessible on smart phones



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CUSTOMER LISTS

A list of customers with any type of contact information can help a restaurant immensely. They can communicate upcoming events, new dishes or run specials on anticipated slow nights. Circles can also capture email addresses and phone numbers for text messages on the website. We also created the circles connect card so patrons can sign up using QR codes on their phones at their table in the restaurant.

2017 Redesign

As Circles grew in size and services, we wanted to provide a more robust visitor experience by incorporating more functions and higher quality design and images. We also needed a mobile responsive version so desktop computer and phone view the same page, customized for their device.

Improvements to the 2017 version included:

- Much better hero image capturing the essence of waterfront location
- Reservation booking directly from the website
- Gift Card purchase directly from the website
- Static header at top while scrolling so all calls to action are available
- Live weather camera integration
- Several photo galleries with professional images
- Event calendar integration



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