

An IT transformation empowered a global FMCG leader take true advantage of omni-channel commerce to boost brand value and performance.

“Cybage's approach to reengineer our processes reaped multifold benefits and helped us get a seamless brand experience across all channels. When they crafted experience infused with digitally empowered solutions, we witnessed transformation leading to growth.”

- **Digital transformation** of highly scalable commerce ecosystem
- Robust solution supporting **30K orders** and **10K visitors** per day
- Branding edge with new touchpoints such as **in-store kiosks** and **mobile apps**
- **Seamless brand experience** for customer across channels

