

TOP B2B AND B2C TECHNOLOGY PARTNER AVAILS DATA CATEGORIZATION SUPPORT SERVICES FROM FLATWORLD SOLUTIONS



Client Profile - Leading B2B and B2C Technology Partner

The client is based in the United States (New York) and helps technology companies to improve execution of current projects, develop new business opportunities and generate additional sources of revenue.

Client Requirements and Challenges - Services to Support Data Categorization

The client needed to categorize 1 million YouTube links into business and non-business classifications based on predetermined criteria. Flatworld Solutions (FWS) offered to perform a short quality test before beginning the full project.

The project involved these primary challenges -

- + Extremely short turnaround time (five days) for categorizing 1 million links.
- + High volume of work and fast turnaround required 140 FWS employees on immediate basis.

The Solution - By Flatworld Solutions

The Flatworld Solutions data management specialists developed this solution -

- + The free trial team included an account manager and one data specialist. The free trial involved categorizing 10 YouTube links and was finished in one day.
- + Upon client approval of the initial trial, FWS began the data categorization project with a team of 140 employees assembled on short notice.
- + For each individual link, the specified YouTube page was opened, reviewed and then categorized according to client specifications.
- + The assignment was completed successfully in five days.

Final Results - Deployed 140 Employees and Categorized 1 Million Links

This project illustrates the value of working with an outsourcing provider that is capable of quickly scaling up a project team that can provide precise and fast results. In this example, FWS assigned 140 specialized employees with very little advance notice.

The client noted their appreciation for the precision and fast turnaround - far surpassing client expectations for delivery time and impressing the client with the ability to devote 140 specialists within one day.

FWS is an ISO certified international provider of outsourcing services with two decades of [data management](#) and research experience. Flatworld Solutions combines high-quality outsourcing with cost-effective pricing that helps our clients stay ahead of their competition. Our team operates on a 24/6 basis that facilitates fast turnarounds when needed.

Flatworld Solutions has a multilingual team that works with ease in multiple languages - client projects can be prepared in any preferred language. If you are looking for ways to stay ahead of the competition, [contact Flatworld Solutions](#) today to discuss our cost-effective and customized data management strategies.