

## FWS PROVIDED DATA ENTRY AND TAGGING SERVICES TO AN IRISH SPORTS ANALYTICS FIRM



### The Client

A sports analytics firm from Ireland contacted Flatworld Solutions' team for assistance with the data entry and tagging challenge they were facing. The company specialized in analyzing statistics and providing video playback for rugby games. That data and content is then analyzed by coaches, players, and other researchers.

Tagging services were needed so that the information, video, and analysis could all be indexed in a way that is practical for those who needed it. The sports analytics firm needed affordable, low cost tagging assistance.

### Challenges Faced by the Client

This project required traditional tagging with a twist, so the Flatworld Solutions' team faced several challenges. These included -

- + There were many hours of pre-recorded footage that had to be viewed by the members of the Flatworld Solutions' team to successfully create the tags
- + Delivering customized data about rugby required adept knowledge of the game, but the game is not well known or popular in this part of the world. This meant that the team had to be trained to understand rugby on a technical level
- + The project involved actions such as observing each player's moves, registering, tagging, and archiving the moves for future reference by either coaches or players themselves. The team would also have to visually recognize each player and their style of playing, which made the task a substantial responsibility

### FWS' Solution

The Flatworld Solutions' team had to develop a training and execution strategy to achieve the desired results. So, the team planned for an extensive training on rugby both by the client and independently, after which they gained a deep understanding of the game. The team then devised a process to analyze and tag the footage and streamlined the data entry process.

### The Results

The result was a system that successfully met the client's requirements. The data was entered accurately and the data entry and tagging services provided by Flatworld exceeded the client's expectations. Our team developed new solutions for addressing unusual/unexpected data and tagging requests, and the client was pleased to work with Flatworld Solutions on their future projects.

### Outsource Data Entry & Tagging Services to Flatworld Solutions

Flatworld Solutions is one of the leading global outsourcing firms offering a gamut of [data entry services](#) for businesses across different industry sectors. We have been serving several clients around the globe for over 16 years now. This rich multi-domain industry experience has equipped us to successfully cater to any type of data entry and image tagging requirements.

Here is what some of our [satisfied clients have to say](#) about the quality services we offer.

For more information on our data entry and tagging services or to get us working on your project, just [contact the Flatworld Solutions team](#) today.