

## FLATWORLD PROVIDED DATA EXTRACTION FOR A MANAGEMENT CONSULTING FIRM



### The Client

The client is a leading management consulting firm based in Auckland, New Zealand. They promote the growth of business customers by identifying appropriate growth opportunities and rediscovering the business model. They also help their customers by designing, developing, and commercializing their new services and products.

### The Requirements

The customer was looking for a reliable and cost-effective data extraction service provider. They were looking for a partner who could create detailed business profiles of their potential clients. The client was looking for data such as company name, industry, domain expertise, products, services, etc.

### The Challenges

Our team at Flatworld Solutions had to face a few challenges during the execution of the data extraction project. The major challenges were -

- + The client had several specifications which needed to be followed while developing the business profiles of customers
- + The market in which the client works is a niche market and it was challenging for our team to find data and create business profiles
- + Most companies in the client's market have close to zero online presence which made it even more difficult to source data from the web

### The Trial

Since the client wasn't sure about the quality of services we deliver, they decided to start off with a trial project for a day. We assigned a full-time resource for the trial and that resource was able to create over 66 business profiles in just a day.

### Full-time Contract

Seeing the performance of Flatworld Solutions in the trial project, the client was highly impressed and decided to outsource the entire project to us. We assigned 3 full-time resources for the data extraction project who are working on this ongoing project.

Our team performs thorough research and gathers data pertaining to businesses and creates business profiles. The business profiles have various details such as the client industry, their products, and services, etc. We collate all the possible information we get into an Excel file and send it across to the client.

### Client Benefits

This is an ongoing project and our team is able to deliver over 100 detailed business profiles to the client in a day. The client is extremely delighted with the way the project is going and the cost-effectiveness of the project. The client has promised to outsource all their future data management projects to Flatworld Solutions as well.

### Outsource Data Extraction Services to Flatworld Solutions

Flatworld Solutions is a pioneer in providing quality [data extraction services](#) and a plethora of other [data entry services](#) to clients around the globe. We have access to the best infrastructure and state-of-the-art data extraction tools and technologies which empower us to deliver world-class data extraction services to our clients. We operate through several delivery locations spread across time zones which allow us to deliver services within a quick turnaround time without compromising on the quality.

If you have a similar project requirement, then feel free to [get in touch with us](#) today!