

## FLATWORLD PERFORMED DATA EXTRACTION & CONVERSION OF 350 ARTICLES FOR A UK-BASED FINANCIAL SERVICES COMPANY



### The Client

The client is a UK-based financial services company. With proficiency in offshore business, international trade, and research surveys the company provides knowledge and advice through their professional advisors.

### Challenges Faced by the Client

The client approached Flatworld Solutions with an assignment to enhance the presentation of financial analysis. The client elected Flatworld for the task because we possessed deep knowledge of

products and services along with the reputation for delivering successful results for similar projects in the past. The team chosen for the projects were skilled analysts with specialization in MBA (IT).

The project involved data extraction from Word and pdf format into the client prescribed format with tables and images. Since the document had to be presented on company's website, it was redesigned and converted into HTML.

The complexity of the task required sophisticated expertise because our analysts had to interpret and represent the press releases and article content that originated from various areas of management. The task posed certain challenges to our team of analysts because some documents were vague and lacked readability. Also, the tendency to add ambiguity was significant during the document conversion.

### FWS' Solution

The client had a compilation of over 250 articles to be published that were aggregated from various authors. FWS accomplished the results as follows -

- + In less than a week, Flatworld formed a team of technical editors with deep domain knowledge along with the necessary infrastructure to carry out the data extraction. Targets were identified to match with the client's requirement
- + Within 20 days, the our team performed data extraction and conversion of 350 articles by using automated software. Our team exceeded the actual target which was set at 250 articles
- + We successfully completed the project and presented the content that matched with the format and design approved by the client. The company could leverage our results to cater better value to their clientele by showcasing the well-presented content on their website

### Results

The client succeeded in suppressing the additional costs by outsourcing the tasks to FWS. Our methods were much efficient and cost-effective against tasking the client's in-house team. The client expressed satisfaction with the results provided by Flatworld Solutions.

In a span of 40 days, FWS completed the extraction and conversion of 600 articles. The processed articles were uploaded on client's website on a day-to-day basis. FWS is on a mission to enhance the service quality along with the output volume, and the ability to scale up operational capabilities such as quality standards, workforce, and delivery to meet the client's rising demand.

The client expressed intent to explore more services from FWS because their initial project was a success in terms of the time spent, money saved, and the efforts involved.

### Partner with Flatworld - A Leader in Data Extraction Services

Flatworld possesses 16 years of deep industry experience in [data extraction services](#). We have qualified resources (technology and manpower) to carry out successful extraction and conversion from our global offices or as an extension of client's team. We are also the well-known providers of top [data entry services](#) such as [data enrichment services](#), [data capture services](#), and more that can be customized as per your requirement.

If your business requires reliable data extraction at [affordable](#) rates, [reach us](#) now.